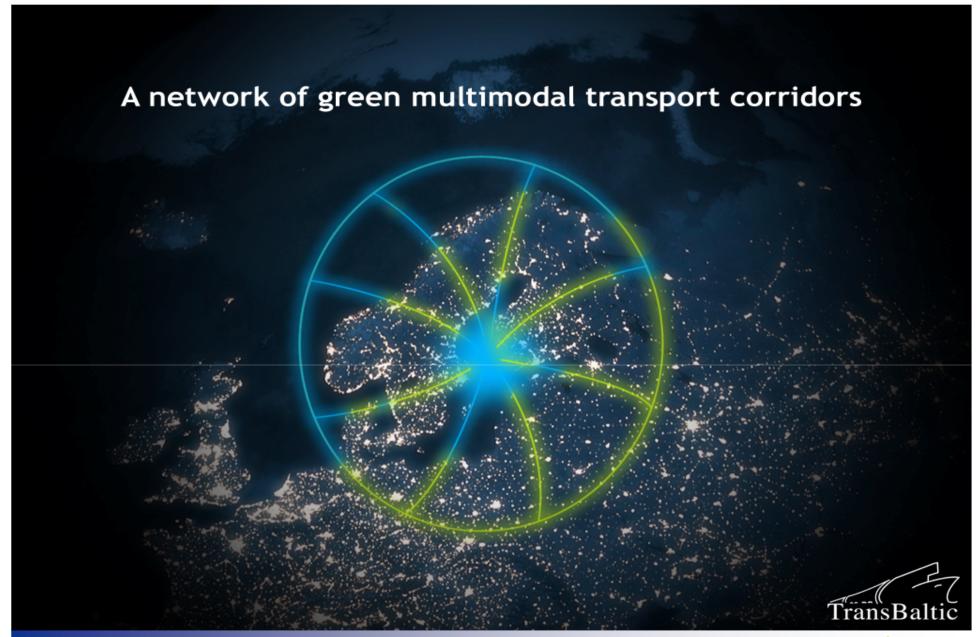




Green Corridors 2030

Jerker Sjögren South Baltic Foresight Debate Vilnius 30 March 2010







Green Transport Scenario 2030

What do you mean with "green":

- Sustainable
- Environmentally friendly
- Climate neutral



Persons/passengers vs. goods

First mile

Cross-border
Inland trpt

Last mile
City
Logistics



Hanna 20 in H&M store in Vilnius

- Spring 2030
- Buying a new top
- Looking for right style, price and carbon footprint
- Labelled "Green Corridor"
- Shipped from West China along EWTCV





Freight Transport Corridors 2030

- TEN-T corridors are all green; Green
 Corridor Action Plan and new guidelines
- Bottlenecks infrastructure and administrative are eleminated
- Network of corridors linking all capitals in EU 32, ports, multimodal terminals
- Financed via European Transport Fund
- Market driven labels & certifications



Green Transport Scenario 2030

Challenges

GHG emissions, peak oil, congestion etc.

Opportunities

- New technology
- Vehicles
- Engines
- Fuel
- Design
- ICT/ITS
- New business models
- Eliminate bottlenecks
- Administrative
- Infrastructural
- Multimodal

Obstacles

- Political inefficiency
- Lack of knowledge
- Weak leadership
- Multi-stakeholder multilevel arena
- Laws and regulations
- Market structure
- Traditions, old business models
- Attitudes



What is a Green Corridor?

- Sustainable logistic solutions
- Co-modality
- Harmonised system of rules
- Concentration of freight flows
- Effective transshipment points
- Platform for innovation



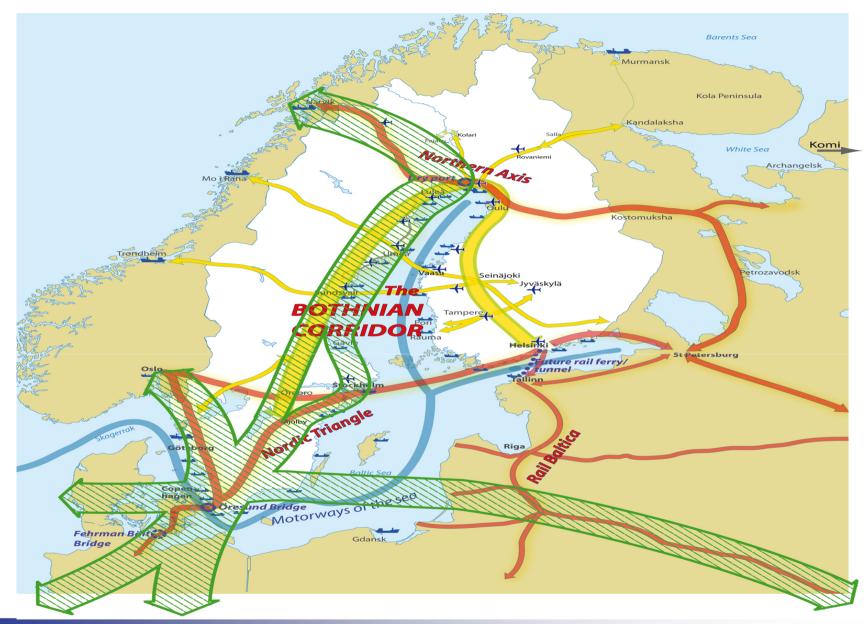
Green Corridor Hype – what will happen now?

- EU Green Corridor kick-off 9 December 2009
- Super Green
- Green Corridor Road Map/Action Plan
- Green Corridor concept and TEN-T
- Conceptual developments
- Crossborder pilots
- Business driven partnership for commercial corridor; new business models
- Strategic projects in the Baltic Sea Region



Project in Brief SCANDRIA in general Interfaces in BSR **TransBaltic** SKANDR







Thank you for the attention!

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