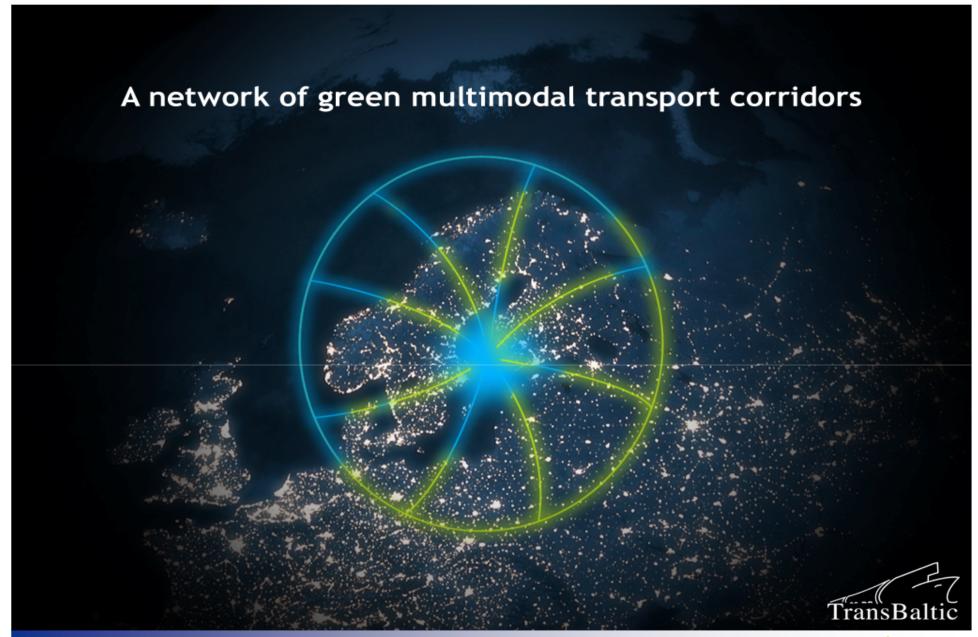




Green Corridors 2030

Jerker Sjögren Central Baltic Foresight Debate Stockholm 18 May 2010







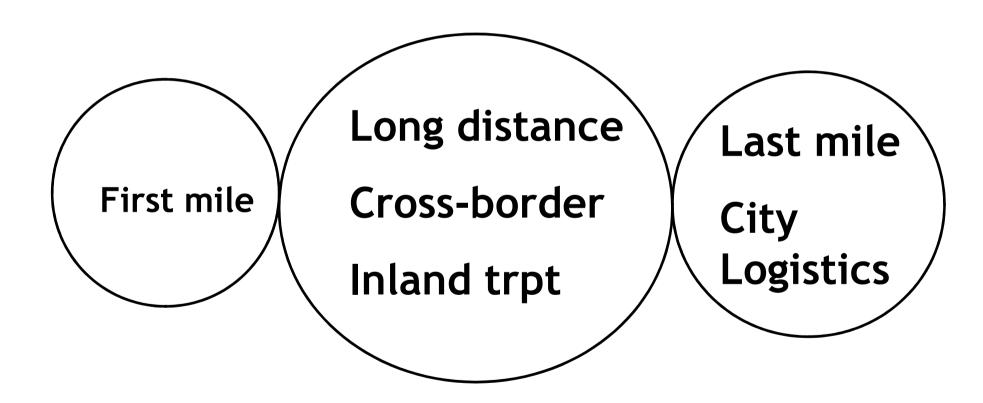
Green Transport Scenario 2030

What do you mean with "green":

- Sustainable
- Environmentally friendly
- Climate neutral



Goods vs persons/passengers



Alice 20 shopping in H&M store in Stockholm

- May 2030
- Buying a new dress
- Looking for right style, price and low carbon footprint
- Labelled "Green Corridor"
- Shipped from West
 China along the new
 China-Europe corridor





What is a Green Corridor?

- Sustainable logistic solutions
- Co-modality
- Harmonised system of rules
- Concentration of freight flows
- Effective transshipment points
- Platform for innovation



Freight Transport Corridors 2030

- TEN-T corridors are all green; Green Corridor Action Plan and new guidelines
- Bottlenecks infrastructure and administrative are eliminated
- Network of corridors linking all capitals in EU 32, ports, multimodal terminals with links also to Russia and other neighbours
- Financed via European Transport Fund
- Market driven labels & certifications



Green Transport Scenario 2030

Challenges

GHG emissions, peak oil, congestion etc.

Opportunities

- New technology
- Vehicles
- Engines
- Fuel
- Design
- ICT/ITS
- New business models
- Eliminate bottlenecks
- Administrative
- Infrastructural
- Multimodal

Obstacles

- Political inefficiency
- Lack of knowledge
- Weak leadership
- Multi-stakeholder multilevel arena
- Laws and regulations
- Market structure
- Traditions, old business models
- Attitudes



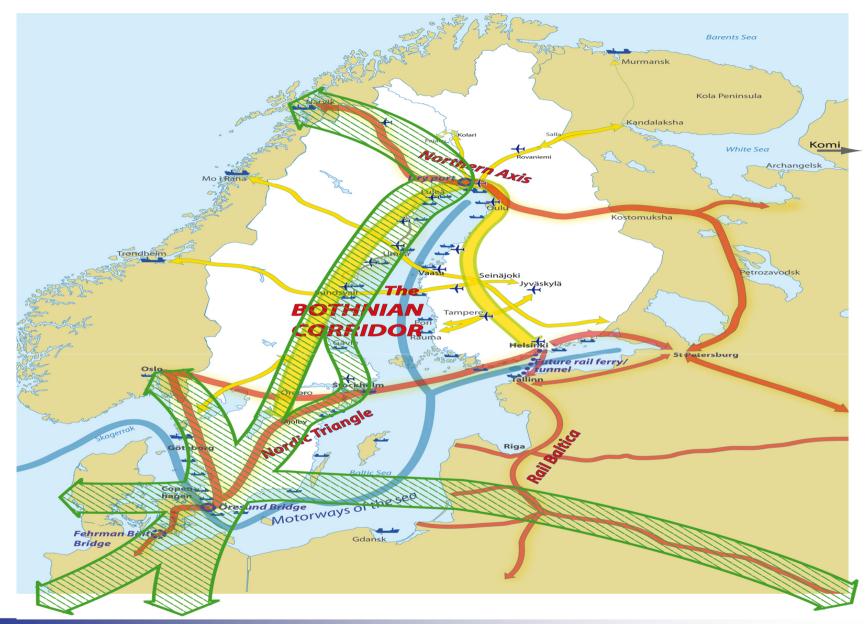
Green Corridor Hype - what will happen now?

- EU Green Corridor kick-off 9 December 2009
- Super Green seminar 28 June in Helsinki
- Green Corridor Road Map/Action Plan
- Green Corridor concept and TEN-T
- Conceptual developments
- Crossborder pilots
- Business driven partnership for commercial corridor; new business models
- Strategic projects in the Baltic Sea Region



Project in Brief SCANDRIA in general Interfaces in BSR **TransBaltic** SKANDR







Thank you for the attention!

jerker.sjogren@enterprise.ministry.se

