



# Trāns Baltic

*Towards an integrated transport system in the Baltic Sea Region*

## Introduction

Institute of Logistics and Warehousing  
Leszek Andrzejewski

Transbaltic Seminar, Poznań, 10.06, 2010

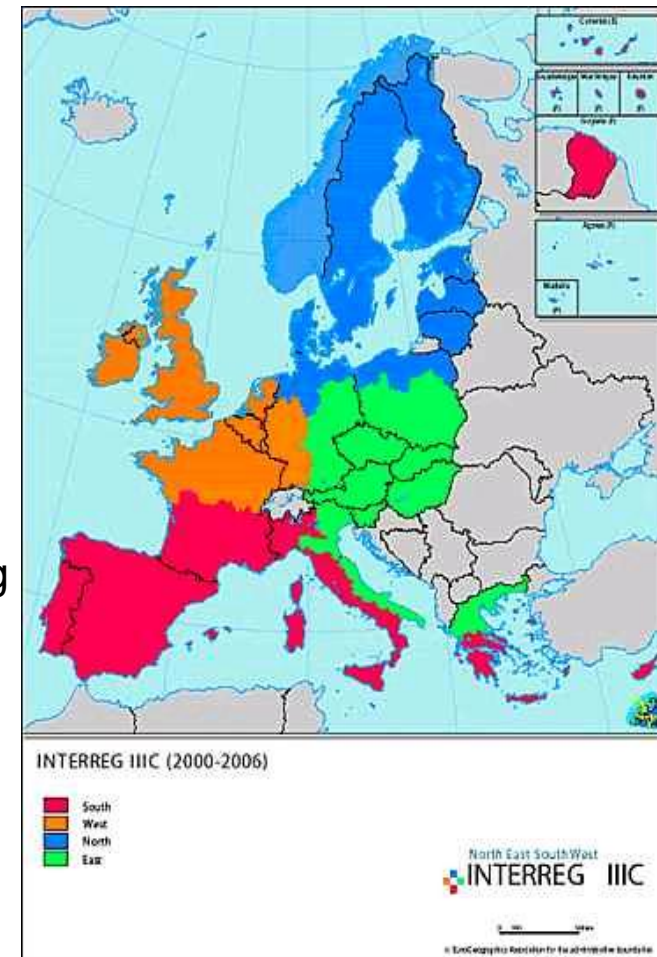
# Strategic Objectives of the TransBaltic Project

Transnational strategic transport project of the Baltic Sea Region Programme 2007-2013.

Time frame : June 2009 . December 2012

Integration and improvement of the BSR transport Network

- ❑ Creation of the integrated transport system supporting internal flows.
- ❑ Securing good connectivity of the region with emerging markets of Russia, China and India (gateway function)



*Towards an integrated transport system in the Baltic Sea Region*

# TransBaltic Partners

## Regions (10):

Skane (SE),	Västerbotten (SE),
Blacking (SE),	Västra Götaland (SE),
Lahti (FI),	Pomorskie (PL),
Warminsko-Mazurskie (PL),	Sjaelland (DK),
Eastern Norway County	Vest Aedger (NO)
Network (NO)	

## Supporting Partners (9)

- Technical University of Hamburg (DE),
- Maritime Competence Center, Hamburg (DE) ,
- Hamburg Port Authority (DE)
- Oresund Logistics (SE),
- Instytut Morski Gdańsk (PL),
- Instytut Logistyki i Magazynowania (PL),
- Zachodniopomorska Szkoła Biznesu (PL)
- Estonian Maritime Academy (EE),
- Vilnius Giediminas Technical University (LT),
- Latvian Transport Development and Educational Association (LV)



*Towards an integrated transport system in the Baltic Sea Region*

# General outputs of the Project



- ☐ Analysis of current flows in exchange of goods within the Baltic Sea Region. Selection of the most important transport corridors.
- ☐ Traffic forecasts and scenarios at the corridor level until 2030 as a decision support for public/private investments.
- ☐ Inventory of infrastructure barriers to seamless flows and constraints in the regulatory framework
- ☐ Regional action plan with measures needed to enhance the gateway function of the BSR



Project Part-financed  
by the European Union



*Towards an integrated transport system in the Baltic Sea Region*

# TransBaltic - business concepts

---

## 5.1 Dry port development

Pilot implementation projects in Goteborg, Hamburg, Helsinki and Gdansk

## 5.2 The maritime container dismantling and assembly system

Pilot implementation of the folding container route in the BSR

## 5.3 Deployment of the ICT toolbox for intermodal supply chains

Demonstration and testing of a web-based tool to help business users, especially SMEs, in planning optimum intermodal door-to-door solutions for the transport of cargo

## 5.4 Competence management system in harbour logistics

Demonstration of competence management systems of the Port of Hamburg. Attempts to implement in other BSR ports

## 5.5 Rail transport solutions for North-South and East-West flows

Analysis of opportunities to increase flows between the Nordic Triangle and other BSR regions.

# Co-modality . priority of the EU transport policies

---

Formerly:

Promotion of intermodal and multimodal modes of transport

Now:

Co-modality refers to a use of different transport modes on their own or in combination in the aim to obtain an optimal and sustainable utilization of resources .

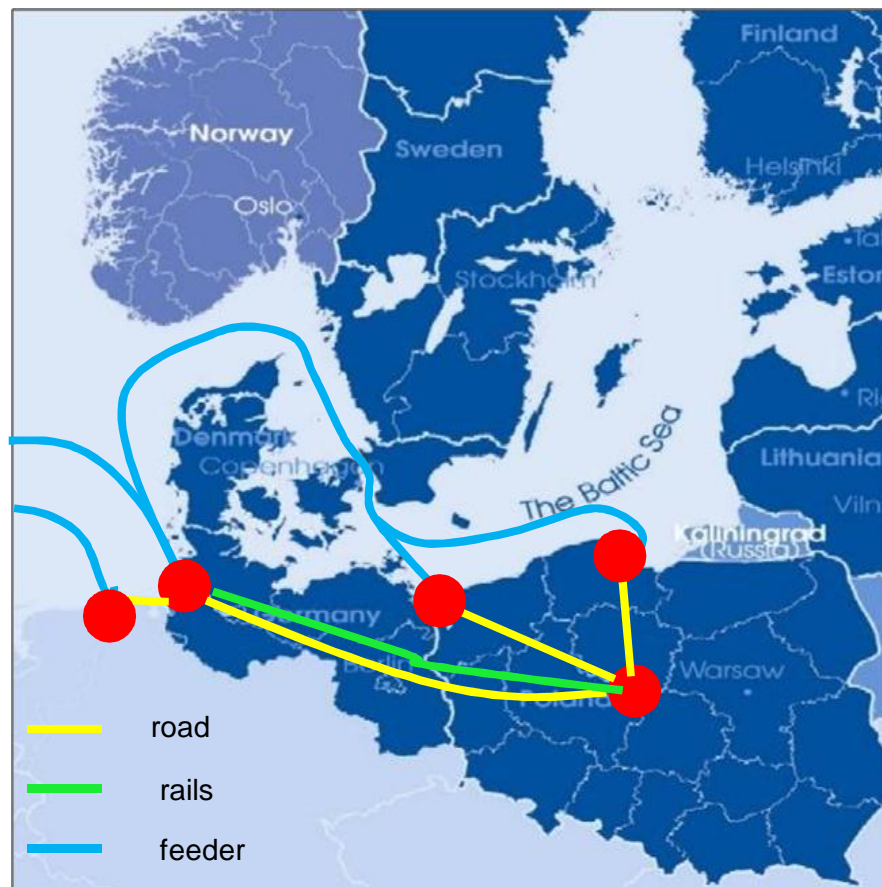


  
*Towards an integrated transport system in the Baltic Sea Region*

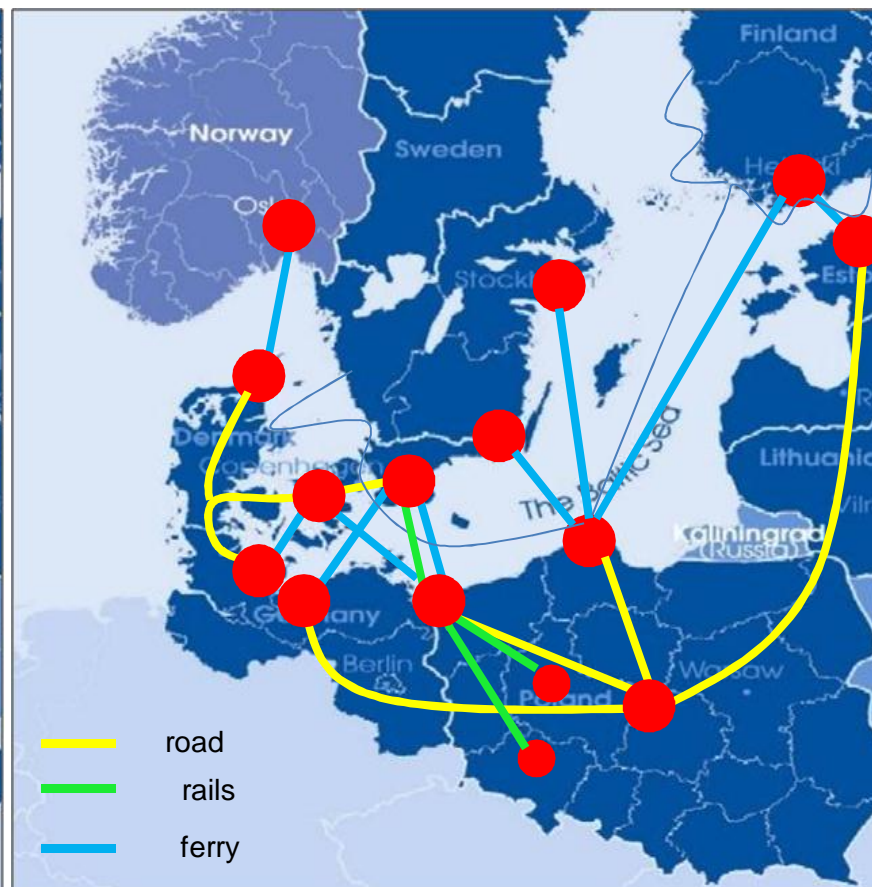


## Modal choice in the BSR transport corridors important for the Polish foreign trade.

Containerised transports corridor:  
Port of Hamburg - Poland



Transport connections of Poland with Scandinavia



*Towards an integrated transport system in the Baltic Sea Region*

# Working Package WP 5.3 - Deployment of the ICT toolbox for planning intermodal supply chains.

---

## **The main objective:**

Demonstration and testing of a web-based tool to help business users, especially SMEs, in planning optimum intermodal door-to-door solutions for the transport of cargo

## **Background:**

- ☐ An insignificant awareness of shippers and forwarders (especially SMEs) of international intermodal opportunities
- ☐ The intermodal offer is hardly accessible or not transparent enough so most of companies are still inclined to utilize only road-transport offered by hauliers that they are accustomed to work with for many years
- ☐ Existing applications for intermodal supply chains planning are not sufficiently tested and harmonised to fulfil the needs of shippers and forwarders



*Towards an integrated transport system in the Baltic Sea Region*



# Working Package WP 5.3 - Deployment of the ICT toolbox for planning intermodal supply chains.

---

## The ICT tool functionalities :

### Planning of deliveries

- ☐ full inventory of transport operators active in the given transport corridor across all transport modes,
- ☐ data base of operators' timetables, lead times, freight and handling rates,
- ☐ comparison of intermodal alternatives in terms of cost, time and quality,
- ☐ ranking of transport alternatives from users' needs perspective,
- ☐ intermodal supply chains planning based on updated timetables and freight rates.



# Working Package WP 5.3 - Deployment of the ICT toolbox for planning intermodal supply chains.

---

## **The ICT tool functionalities :**

### **Conclusion and execution of a freight contract.**

- ☐ booking management
- ☐ exchange of electronic documents and messages
- ☐ visibility along the supply chain
- ☐ discrepancies management
- ☐ invoicing
- ☐ electronic payment



# Working Package WP 5.3 - Deployment of the ICT toolbox for planning intermodal supply chains.

---

## **Benefits for stakeholders**

### **Shippers**

- ☐ transparent overview of transport operators and their services across modes and transport corridors
- ☐ reduction of freight expenses
- ☐ on-line monitoring of delivery execution with events and alerts management
- ☐ simplification of procedures, reduction of administration expenses.

### **Transport and handling operators**

- ☐ additional source of transport orders
- ☐ improvement of customer service
- ☐ savings due to paperless+information exchange
- ☐ providing simple one-stop shop+solution

