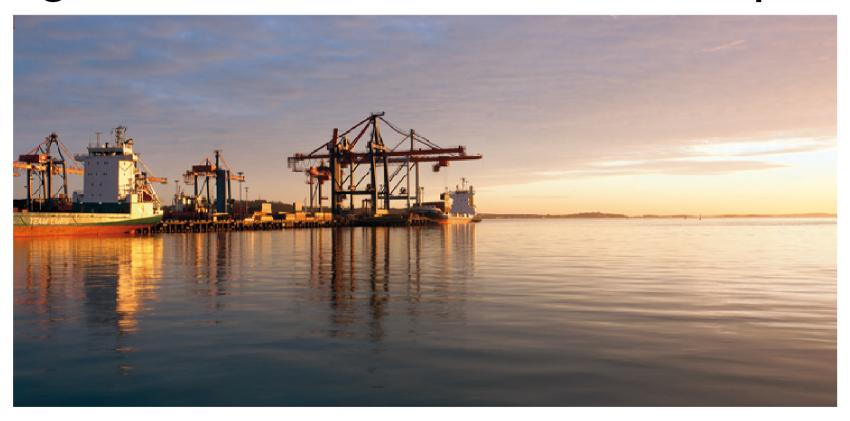


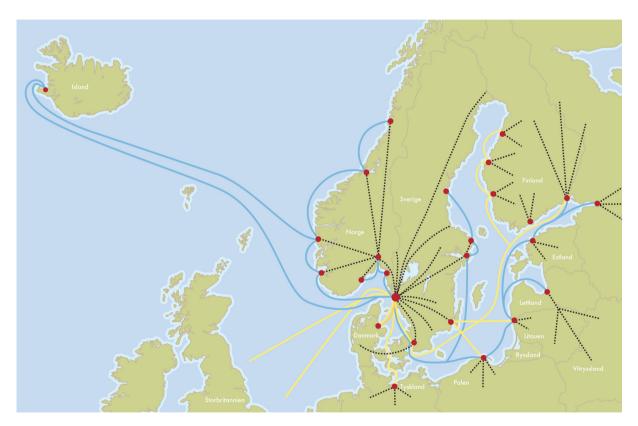
THE PORT OF SCANDINAVIA

# "Göteborg is the natural goods hub of northern Europe"





# Strategies for the Port's development



- Develop the hub
- Direct calls
- Transit traffic
- RAILPORTSCANDINAVIA



# Background

- The Port of Göteborg saw the potential for rail shuttles in 1998
  - Increase the hinterland
  - Secure the hinterland volumes
  - Proactive in limiting bottlenecks in terminals and hinterland
- Faced a skeptic transport market



# Challenge

- Convince the market
- Adapt to local preconditions
- Cooperation along the transport chain
- Proof of service



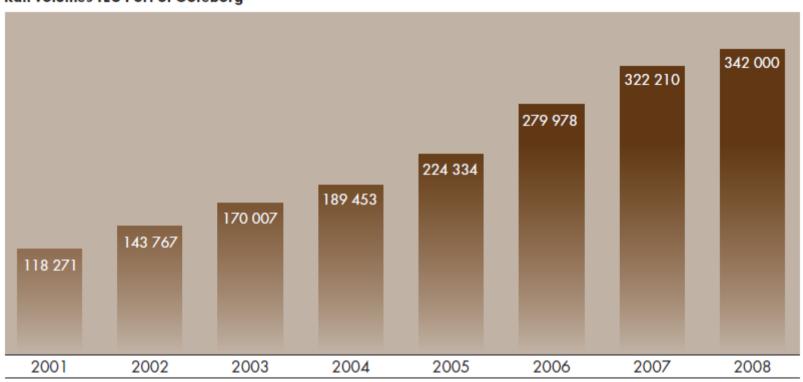
### Results 2000-2010

- From 1 − 25 rail shuttles
- 366 000 TEU handled in 2009 (+7%)
- From 1 9 rail operators
- Improved environmental performance
- Increased hinterland
- Lowered costs of hinterland transit
- Improved overall logistic services



## Volume development (TEU)

#### Rail volumes TEU Port of Göteborg



Note: Total Container Terminal Volume 862 500 TEU, 2008



# The next step - From effectiveness to efficiency

- The rail shuttle service is established
- The market has shifted from skeptic to lyric
- New challenges: maintain the growth (volumes and destinations) and broaden the service
- Solution: RAILPORT SCANDINAVIA





- Daily rail shuttles to 25 destinations
- > 50% of the Port of Gothenburg's / Skandia Container terminal container volumes



### RAILPORT SCANDINAVIA..

#### ..is a business concept that encompasses,

- Intermodal rail shuttles between the Port of Gothenburg and inland terminals and feeder ports
- Road marshalling to/from inland terminals and feeder ports
- Initiatives for increased reliability, productivity and services
- Marketing

#### ..is based on cooperation between,

- the Port of Gothenburg
- Inland terminals and feederports
- Rail operators and haulers
- Infrastructure holder "Banverket"
- .. moves the port interface to the inland
- ..consolidates volumes to one hub  $\rightarrow$  increases service range in the hub (and the inland terminals)



# The port interface shifted to an inland terminal

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Services and functions



### Intermodal transportation

 Connects inland destinations with the Port of Gothenburg and daily departures to/from export- and import regions.





## Information handling

Facilitates a rational and reliable handling of goods flows





## Load unit handling (depot)

-Secures the flow, lead times and access to containers etc.





### **Storage**

 Cost efficient storage of goods close to the end customer





#### **Customs**

 Custom facilities at RAILPORT terminals enables decreased administration and delayed payment of VAT and custom fees.





### Logistics

 RAILPORT aim at developing logistic solutions and services to support existing local industry and new establishment.





#### **Environment**

 Rail transportation decreases the negative environmental impact of goods transportation.



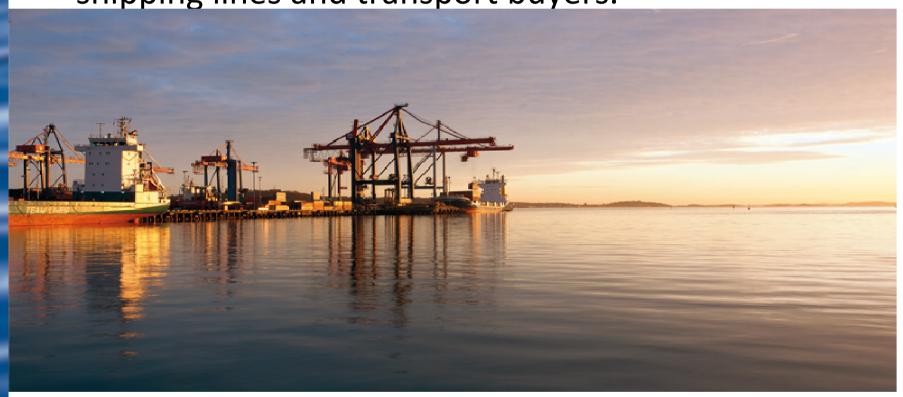
Environmental impact factor	Difference between train and lorry*
Fuel, diesel	19,800,000 litres
Carbon dioxide (CO <sub>2</sub> )	48,000 tons
Nitric oxide (NOx)	420 tons
Hydrocarbons (HC)	17 tons
Particles/dust (PM)	9.4 tons

<sup>\*</sup> Calculations made by Sebastian Bäckström, WSP Analys & Strategi. The estimate is based on emission data for Swedish intermodal goods trains presented in the report: Environmental Estimates for Intermodal Transport Chains – Detailed Methods of Calculation and Relevant Standard Values, WSP report no. 2009:6. In 2008, 201,000 container units were transported by rail to and from the Port of Göteborg.



### Marketing

 RAILPORT is a strong trademark that is marketed to shipping lines and transport buyers.





#### RAILPORT SCANDINAVIA

- Gives inland destination access to import- and export markets
- Gives small and medium sized companies the large companies logistic capabilities
- Reduces the negative impact of transports on the environment
- Reduces cost of transportation
- Increases the competitive strength of the RAILPORT-terminal region
- Strengthens the Port of Gothenburg through consolidation of goods volumes



# New port structure from February 2010

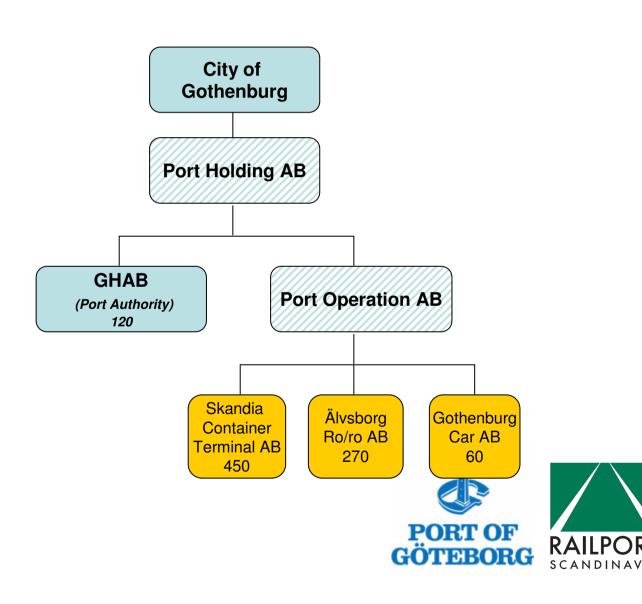


An infrastructure owner (Port Authority/Landlord) owned by the City of Gothenburg Several external terminal operators for operating the Container, Ro/ro- and Car-terminal

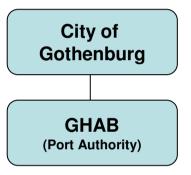
These companies will then be offered to private, international terminal operators who support the Port's vision to become even stronger.

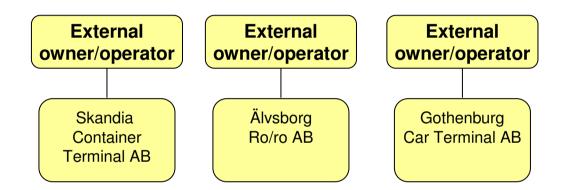


#### **New structure from February 2010**

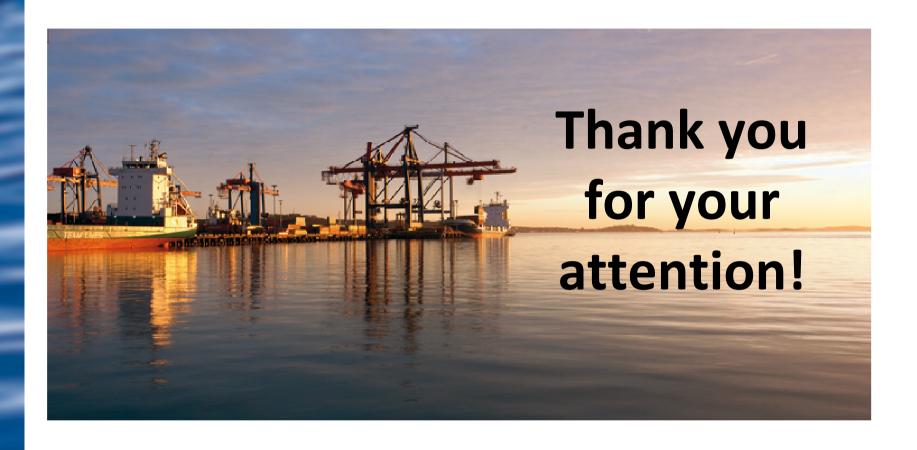


#### **Future structure**









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