

# TransBaltic 2011 CONFERENCE

11-12 MAY  
SKELLEFTEÅ/SWEDEN

A MODEL REGION FOR GREEN  
TRANSPORT SOLUTIONS



Project part-financed  
by the European Union  
(European Regional Development Fund)

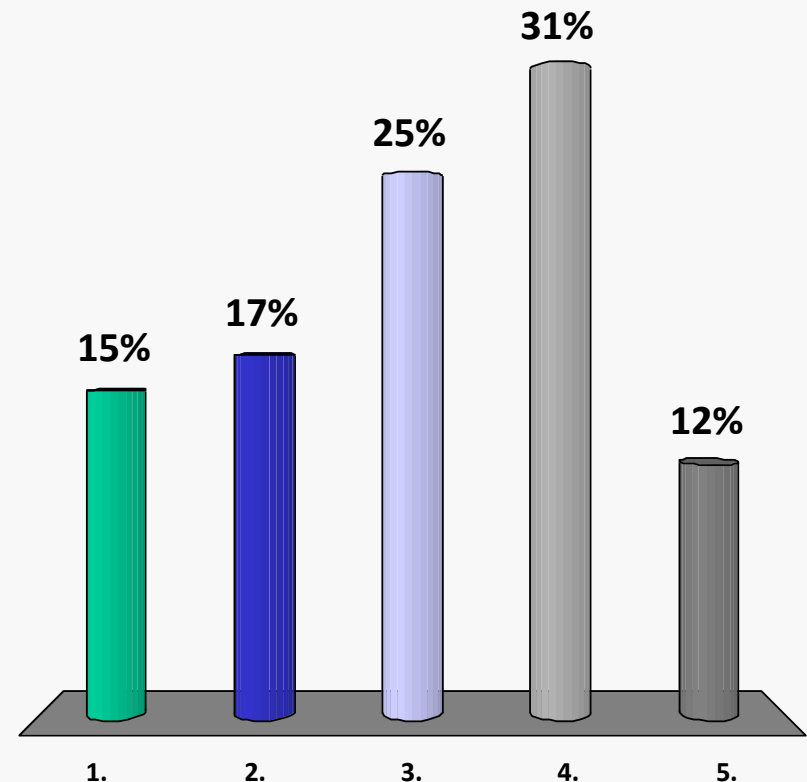


*Towards an integrated transport system in the Baltic Sea Region*



# TEST-poll: How old are you?

1. 20-30 years
2. 31-40 years
3. 41-50 years
4. 51-60 years
5. 61-70 years



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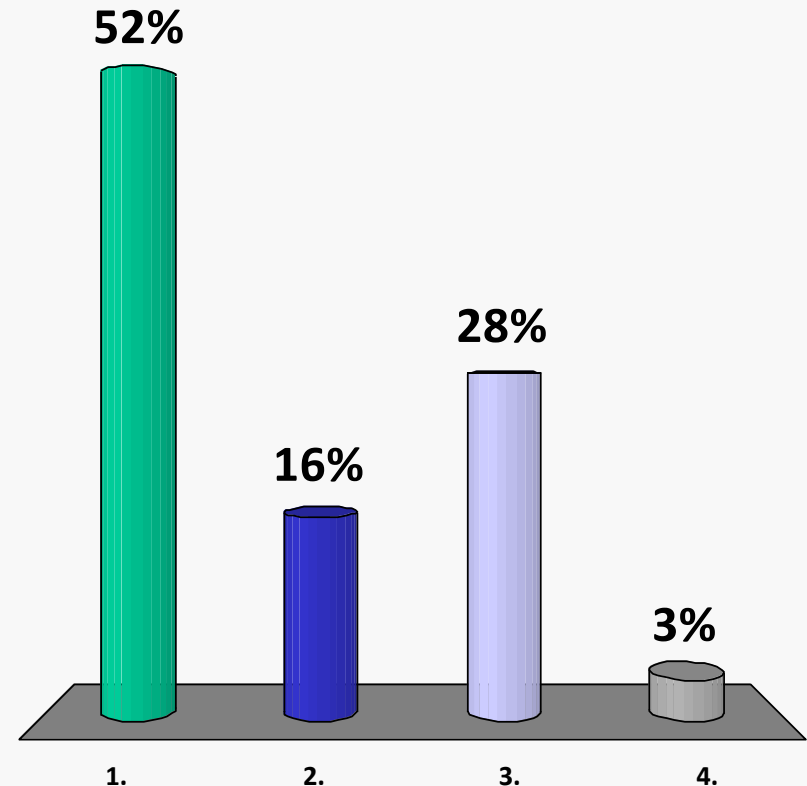


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# TEST-poll: What type of organisation do you represent?

1. Public
2. Private
3. Research institute/  
University
4. Other



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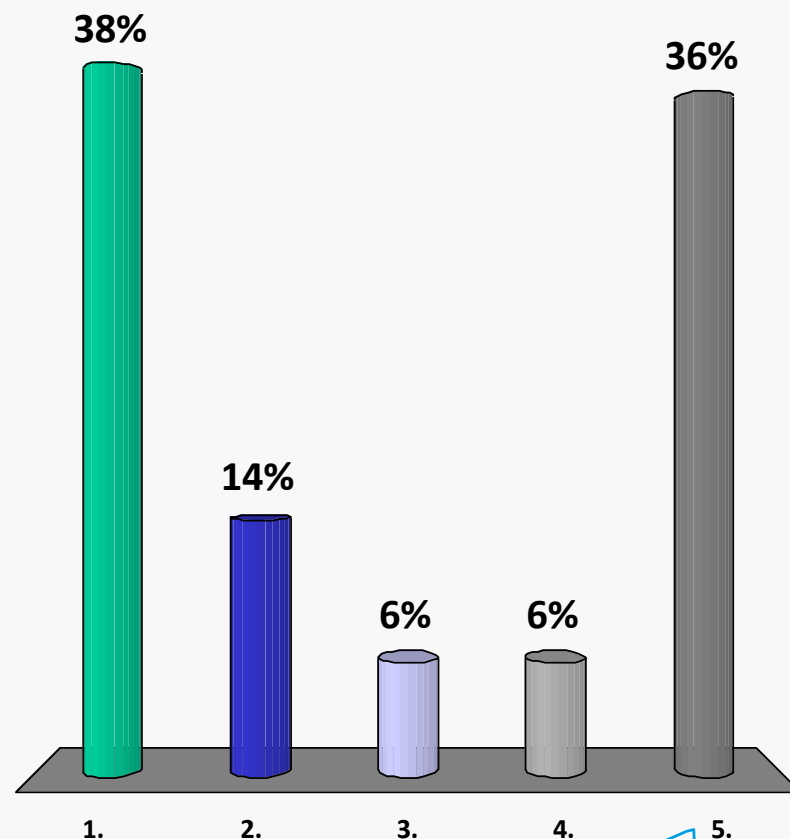


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# Q1: Which of the following components seems weakest in the BSR and requires particular public policy attention?

1. **Transport** network **links** (roads, rails etc.)
2. **Interchange**/transshipment **points** (ports, airports, stations, logistics terminals etc.)
3. Transportation and logistics **services**
4. Traffic control and management **technologies** (ITS, monitoring etc.)
5. Operational **rules, skills and cooperation schemes** (administration-business-academia)



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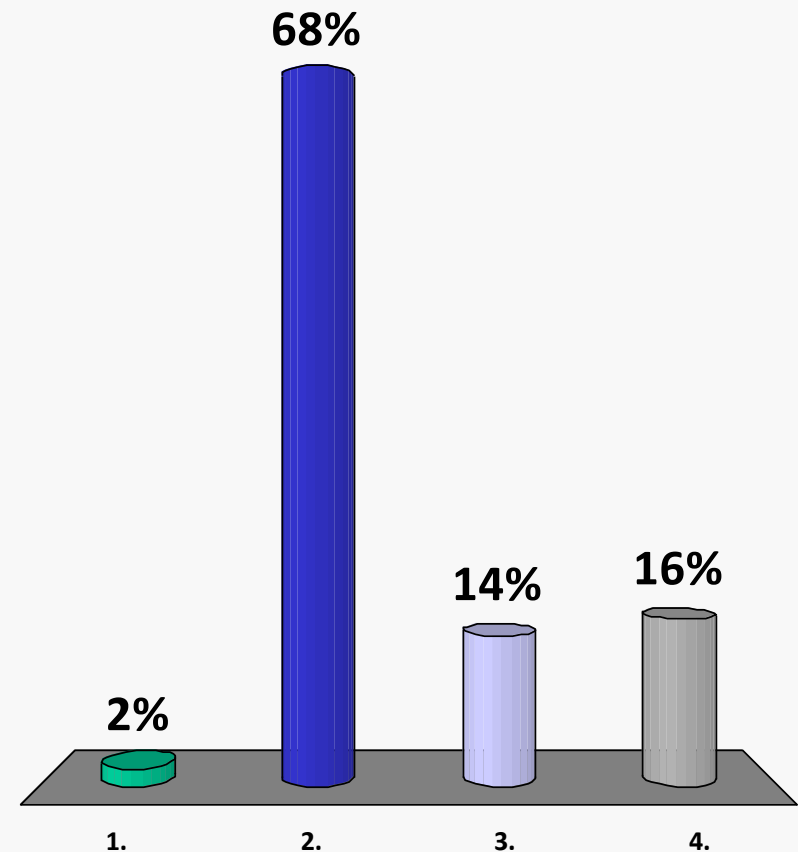


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## Q2: Is there any geographical divide in the performance quality of these components?

1. **Not visible**
2. Visible difference **between old** BSR-EU Member States **and new** BSR-EU Member States **plus** EU eastern **neighbours** (Russia, Belarus, Ukraine)
3. Visible difference but only **between** the **EU** and its eastern **neighbours** (Russia, Belarus, Ukraine)
4. Visible difference but rather **between SW and NE parts** of the BSR, irrespective of the EU membership status



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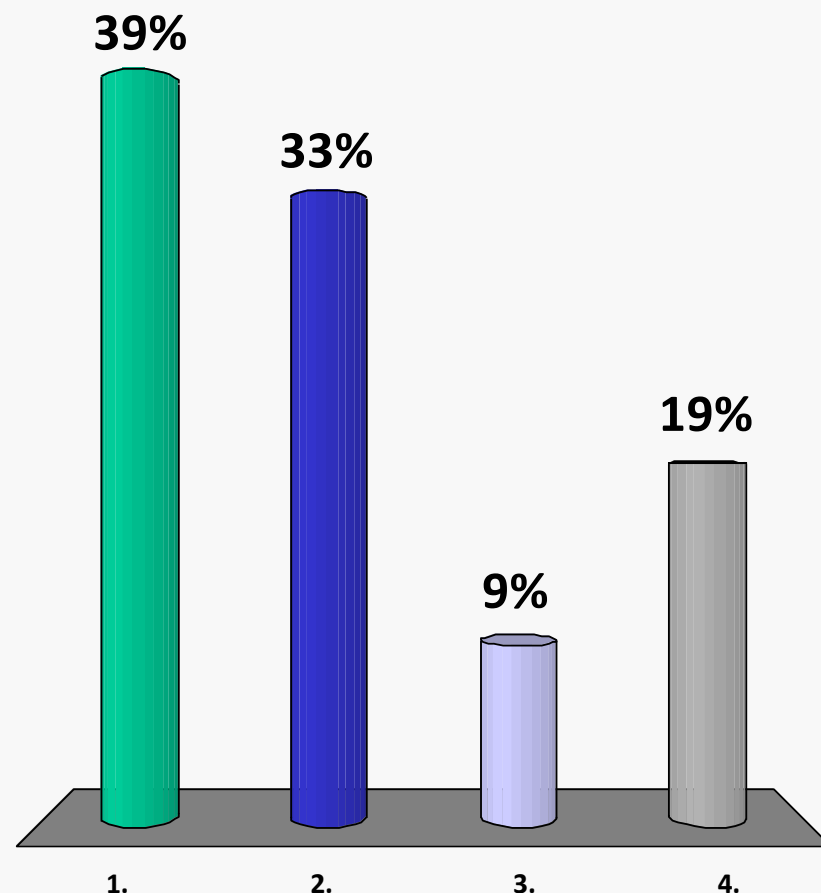


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# Q3: Which pre-requisites could support the green scenario the most?

1. Positive **market response** to new 'greening' tax and fiscal regulations
2. Coordinated **policy support**, leadership and stakeholder involvement across the BSR
3. Good uptake of green transport solutions in the **new EU Member States and the EU neighbouring countries** (Russia, Belarus, Ukraine)
4. High **societal awareness** for green services and products



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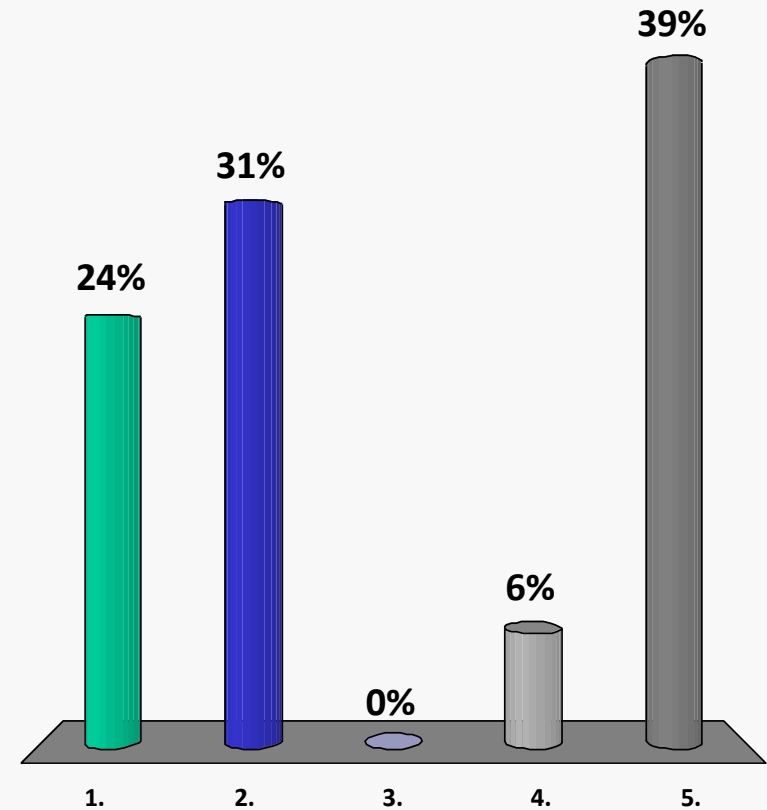


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# Q4: Which public policy measure seems most crucial to achieve the green and sustainable transport system in the BSR?

1. **Infrastructure** investments to improve network capacity
2. Harmonisation of transport **regulations** between the EU and the EU eastern neighbours (Russia, Belarus, Ukraine)
3. Working with transport **safety and security** issues
4. Education and promotion of 'green' **behaviour**
5. Support for new **technologies** (vehicles, information systems, fuels etc.)



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