



Red-yellow lights to green transportation in North America

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Portal for North America

North American Transportation Competitiveness Research Council





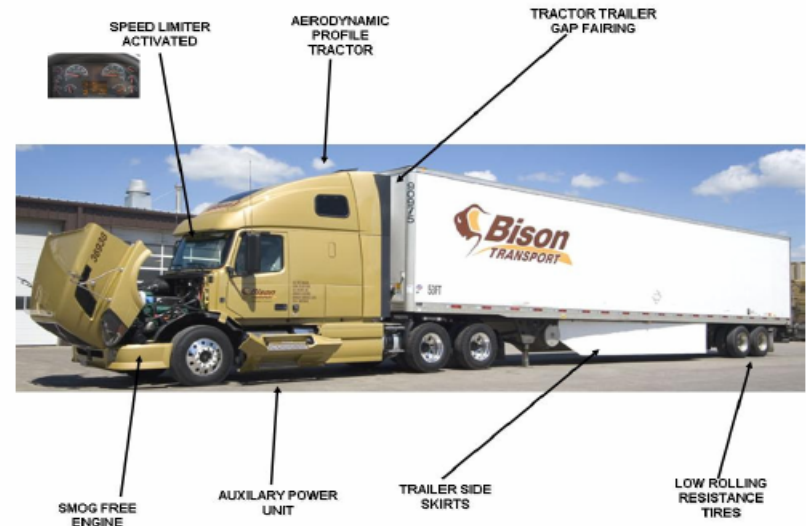
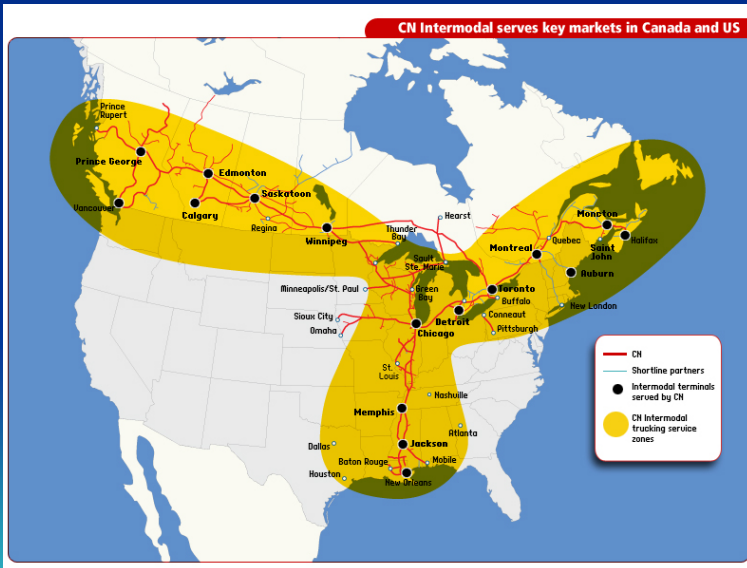
Green: Developments at firm, industry & subnational levels

Red: Developments at North American and national levels

Yellow: Incremental approaches



Good news at the firm level:
“Green bandwagon”



Comments

- Not altruistic
- Setting the bar high stimulates innovation
- “Green bandwagon” – But talk may still exceed action (and impact of recession)



Action at regional level



RGGI States:
Connecticut
Delaware
Maine
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Pennsylvania
Rhode Island
Vermont



Comments

- State-provincial action a ploy?
- Impact of Republican take-over of state governments and House of Representatives – game changing?
- Danger of bottom-up approach – balkanize regulatory environment

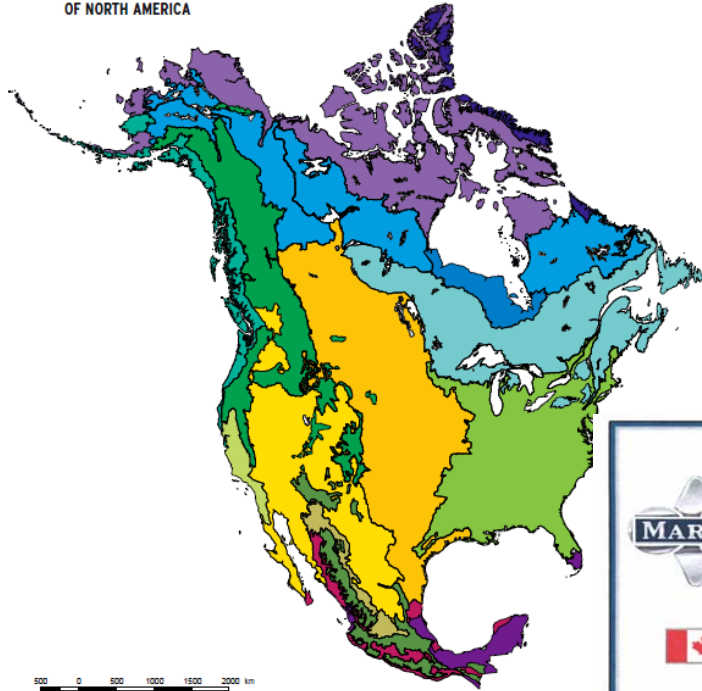




Bad news at the North American & national level:
what was slow moving has come to a dead stop
and, worse, is now a political battlefield

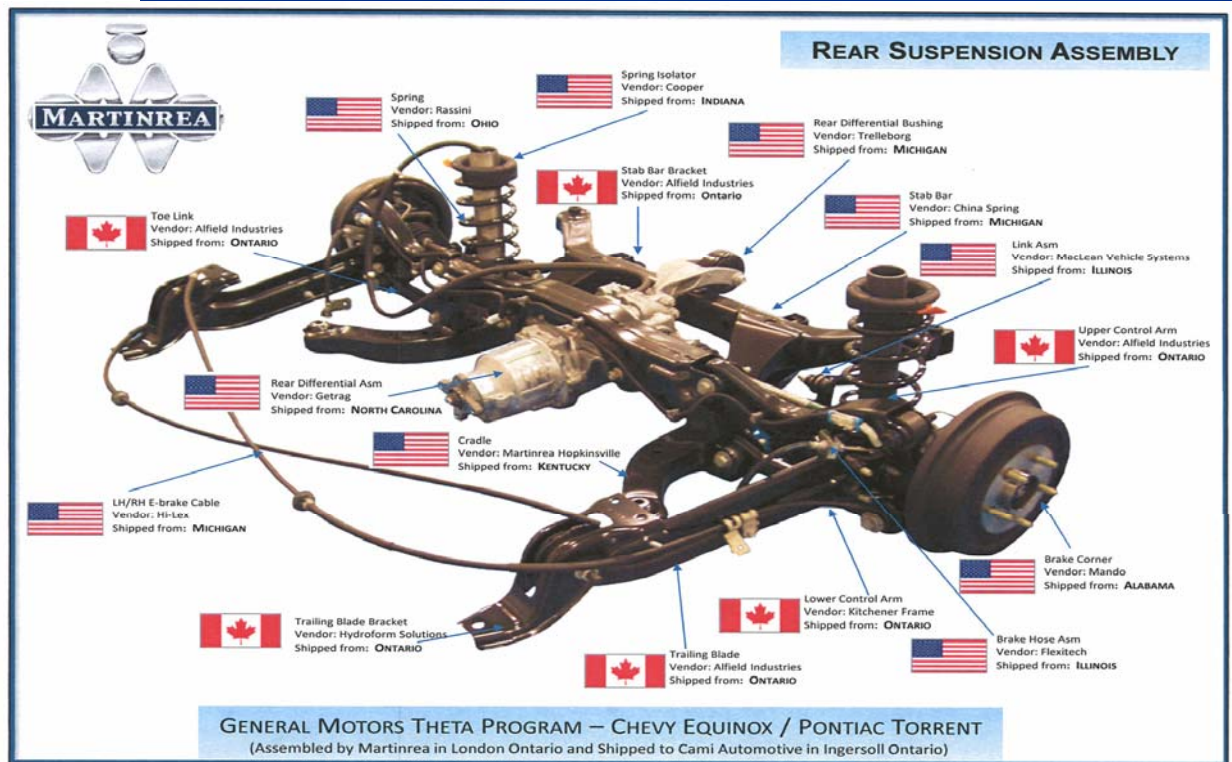
"Deep" Integration in North America

III. ECOLOGICAL REGIONS OF NORTH AMERICA



Level I Regions

- | | | |
|---------------------|-----------------------------------|--------------------|
| 1 Arctic Cordillera | 6 Northwestern Forested Mountains | 11 Mediterranean C |
| 2 Tundra | 7 Marine West Coast Forests | 12 Southern Semi- |
| 3 Taiga | 8 Eastern Temperate Forests | 13 Temperate Sierr |
| 4 Hudson Plains | 9 Great Plains | 14 Tropical Dry Fo |
| 5 Northern Forests | 10 North American Deserts | 15 Tropical Humid |



Comments

- NAFTA: The Anti-Europe
- “North American Union”? NEVER!
- No vision of “North America” – Just a free trade agreement among three sovereign nations
- North America: “institution lite”



Environmental Initiatives

- NAFTA - Commission for Environmental Co-op
- North American Energy Working Group
- Security & Prosperity Partnership
- US-Canada Clean Energy Dialogue
- US-Mexico Clean Energy & Climate Change Dialogue

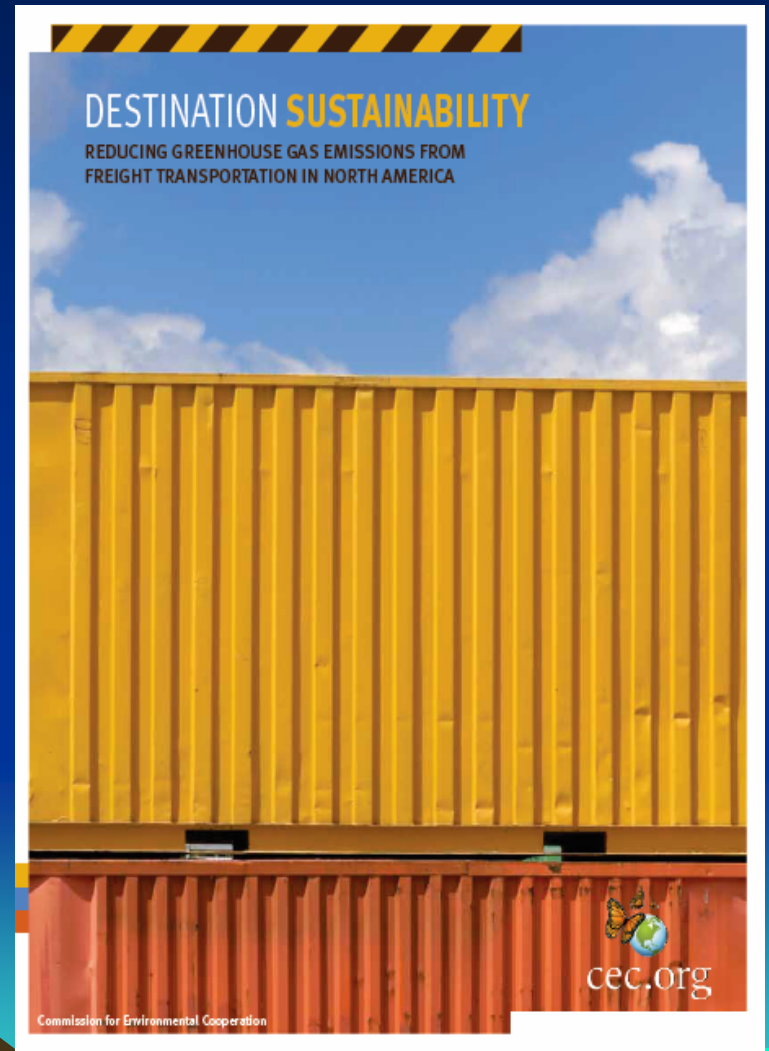


Why didn't these initiatives succeed?

- NAFTA development cut short by anti-globalization movement in 1990s
 - NAFTA as “lightning rod”
- But also because system as is was working so well – “without government involvement” – “bottom up works”
- Lack of vision – no concept of NA transport policy
- Lack of institutionalization: When crisis came on, nothing in place to help manage



Big Difference



Comments

- “A sustainable transport policy”? Not in North America
 - Coordination? Collaboration? Continuing dialogue? Learning over time?
 - Informed constituencies?
 - Lack of institutionalization
-
- Failure of US & Canadian leadership
 - Failure of environmental policy in US



We can't do this



Towards an integrated transport system in the Baltic Sea Region

TRANSBALTIC POLICY REPORT 2010

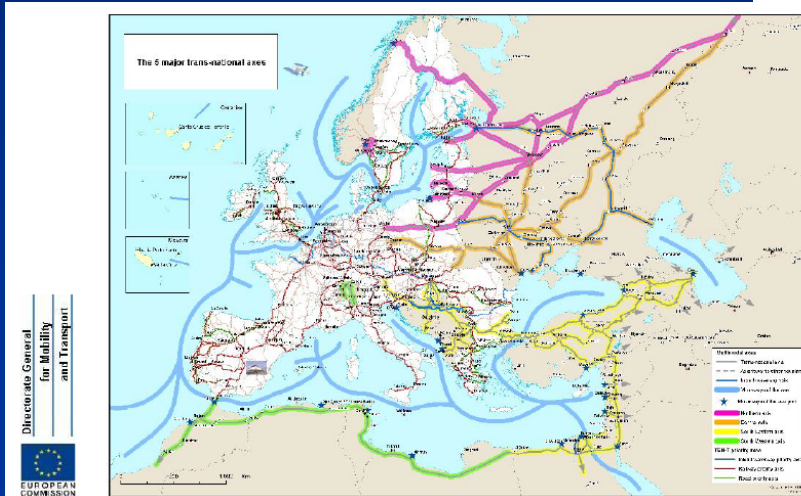
Introduction

The overall objective of TransBaltic is to provide regional level incentives for the creation of a comprehensive multimodal transport system in the BSR. This is to be achieved by means of joint transport development measures and jointly implemented business concepts.

As underlined in the European Union Strategy for the Baltic Sea Region, appropriate public policy response is needed to increase the accessibility of territories and the quality of connections, and to master the increasing flows in and across the Region. TransBaltic is going to contribute to the implementation of the EU Baltic Sea Strategy by adding a sustainable regional development dimension to the harmonisation actions, which are planned by the national transport ministries. Furthermore, the project will demonstrate such solutions for the EU transport and cohesion policies, which respect the specificity of the Baltic Sea Region and the need for its economic, social and territorial cohesion.

TransBaltic, as one of few transnational projects so far, has been granted a strategic status by the authorities of the Baltic Sea Region Programme 2007-2013. In that way the decision-makers acknowledged the role of TransBaltic in fostering the sustainable development of the Region, the project's wide geographical coverage, the deep focus on implementation and the strong political backup at the national level.

With this policy report, we intend to provide evidence and raise awareness of future developments among politicians, officials and private enterprises active in the area of transport and logistics. In that way we wish to inspire them for taking up relevant policy actions.



What Happened in the US?



- Great start in 2008
- But...
 - Structure of governmental systems
 - Events
 - Politicization of climate issue
 - Shift in public opinion

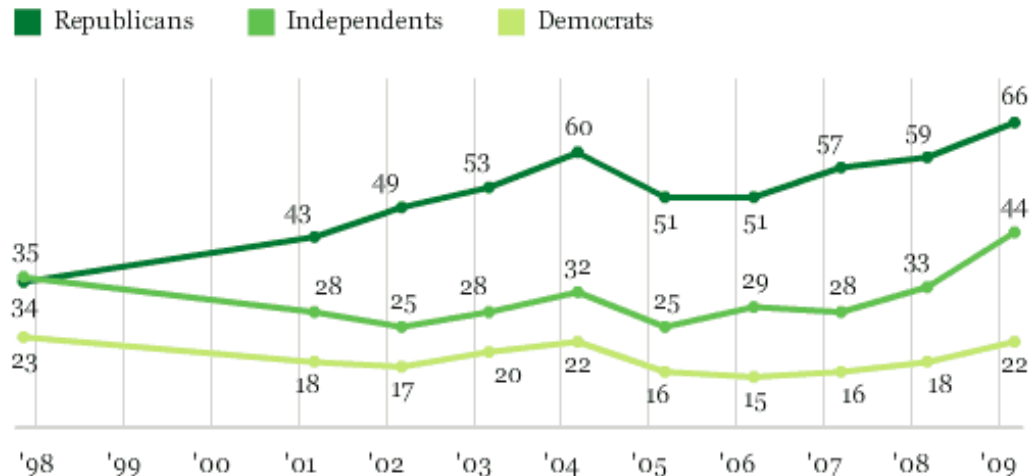
Politicization of views

Most Republicans See No Solid Evidence of Global Warming

	Aug 2006	Jan 2007	April 2008	Oct 2009
Republicans	%	%	%	%
Yes, solid evidence of warming	59	62	49	35
Because of human activity	31	29	27	18
Because of natural patterns	19	27	16	13
Don't know (Vol.)	8	6	6	3
No solid evidence of warming	33	31	42	57
Mixed/Don't know (Vol.)	9	7	9	8
	100	100	100	100
Democrats				
Yes, solid evidence of warming	91	86	83	75
Because of human activity	57	59	58	50
Because of natural patterns	23	19	20	18
Don't know (Vol.)	11	9	5	7
No solid evidence of warming	5	8	10	17
Mixed/Don't know (Vol.)	4	6	6	8
	100	100	100	100
Independents				
Yes, solid evidence of warming	79	78	75	53
Because of human activity	54	47	50	33
Because of natural patterns	17	18	18	15
Don't know (Vol.)	8	13	7	5
No solid evidence of warming	14	14	18	35
Mixed/Don't know (Vol.)	6	8	7	12
	100	100	100	100

Q41 & Q42. Figures may not add to 100% because of rounding.

Percentage Saying News of Global Warming Is Exaggerated, by Party ID

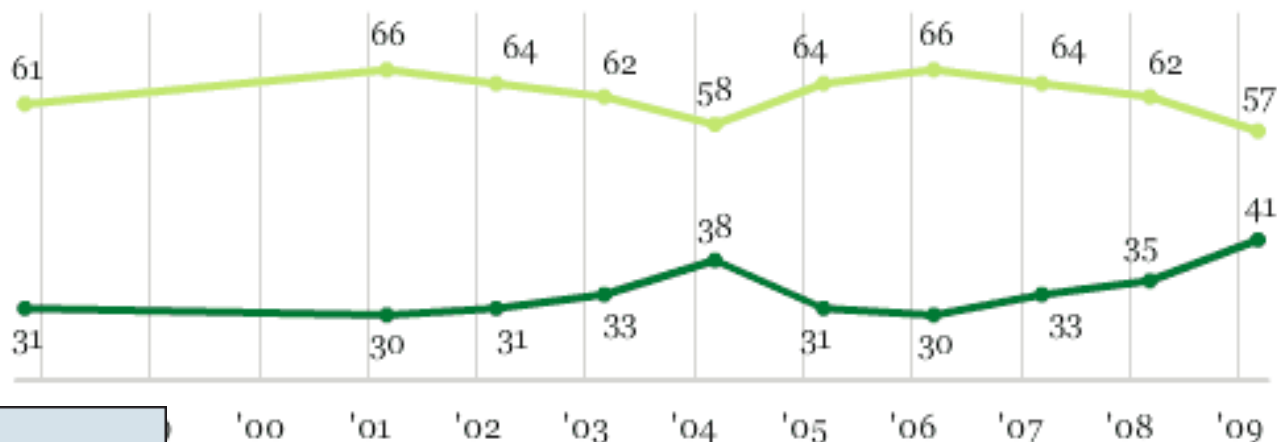


GALLUP POLL

Public Opinion

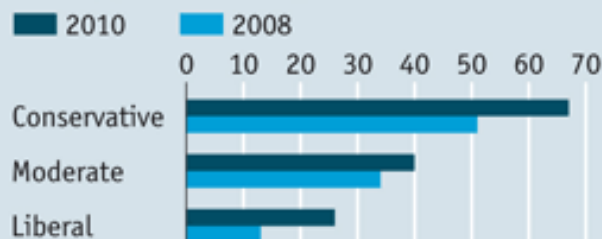
Thinking about what is said in the news, in your view is the seriousness of global warming -- [generally exaggerated, generally correct, or is it generally underestimated]?

■ % Exaggerated ■ % Correct/Underestimated



Growing scepticism

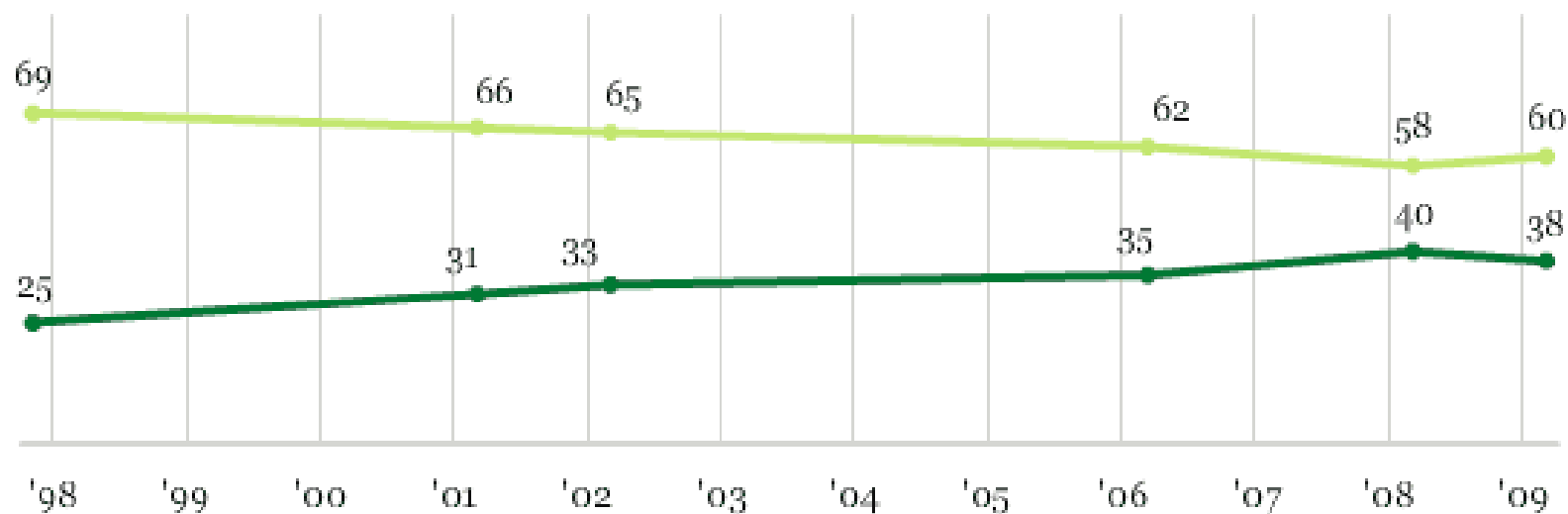
Percentage of respondents saying the seriousness of global warming is exaggerated in the news, by political ideology



Source: Gallup poll, March 4th-7th 2010

Do you think that global warming will pose a serious threat to you or your way of life in your lifetime?

■ % Yes ■ % No



GALLUP POLL

BUT – the North American ECA





Be careful about what you ask for:
you might get it

Danger of “Incrementalism”

- Incremental thinking may lead us in directions we really don't want to go
- “Cleaner trucks” = More highway construction?
- Electric vehicles = more coal used?
- Less coal used = no more railways?
- Electric vehicles = Smart Grid?



Thank you!

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