



# TransBaltic - to connect, inspire and show new horizons

Presentation at the TransBaltic  
Conference 2011, Skellefteå, 11-  
12 May 2011



Project part-financed  
by the European Union  
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project manager

# TransBaltic in a nutshell



- **Strategic project** in the accessibility priority of the BSR Programme 2007-2013
- Duration: 2009-2012, budget of 5.4 MEUR
- 50 financial and associated partners from 11 BSR countries
- Area of interest: whole BSR + Central Asia + China/India
- Implementation instrument for the **EU Baltic Sea Strategy**
- **Meeting arena** for public and private stakeholders to discuss transport and regional development challenges
- **Umbrella function** in relation to transnational corridor projects



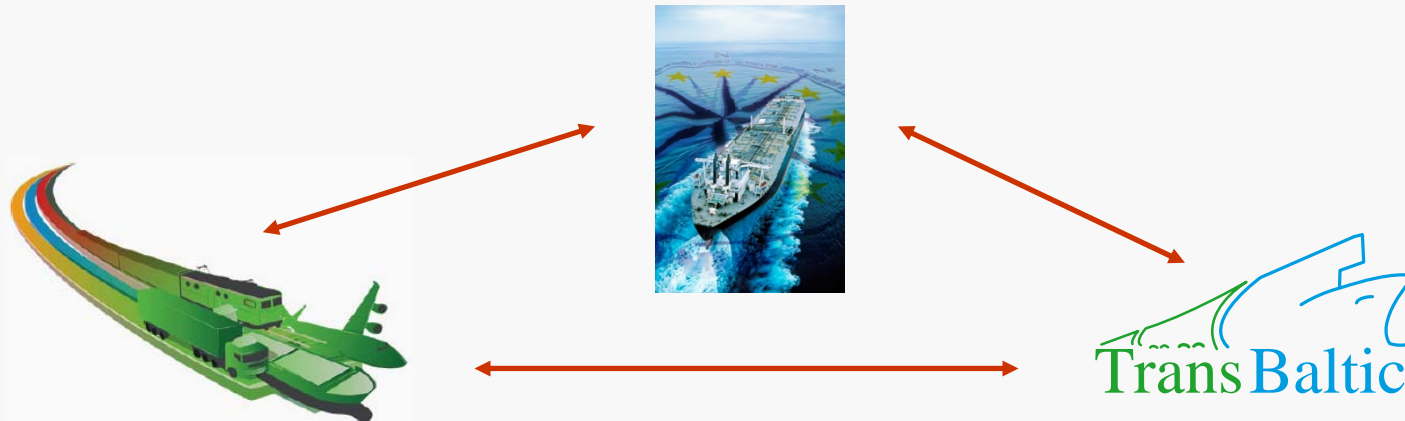
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# Where the concepts meet...



EU Baltic Sea Strategy - Priority Area 11 ('To improve internal and external transport links')

Flagship 5 - Cooperate for smarter transport:

TransBaltic named among Interreg projects to assist in the development of the green corridors concept



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# TransBaltic partnership

## 20 partners from 9 countries

### regional authorities

SE - Skåne, Västerbotten, Blekinge,  
Västra Götaland

FI - Lahti

PL - Pomorskie, Warminsko-Mazurskie

DK - Sjaelland

NO - Vest Agder, Eastern Norway  
County Network

### specific partners

transport and logistics associations,  
NGOs, universities and research  
organisations

## 30 associated and supporting organisations from 11 countries

### 7 national transport ministries

Belarus, Estonia, Germany, Lithuania, Norway,  
Poland, Sweden + Finnish Maritime Administration

### 8 organisations from Russia

Kaliningrad Region, City of St. Petersburg, North-  
West Association of the Eleven Federal Subjects of  
the Russian Federation, City of Baltijsk, 4 universities  
and research organisations

### 7 macroregional networks

CPMR Baltic Sea Commission, CPMR North Sea  
Commission, Baltic Sea States Subregional Co-  
operation, Baltic Development Forum, Baltic Sea  
Chambers of Commerce Association, Baltic Sea  
Forum, Baltic Ports Organization

regions, regional networks, intermodal cooperation  
networks, private businesses



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# The ambitions of TransBaltic

*Regional level support for developing an integrated multimodal transport system in the BSR*

**Scenarios** on the future geography of freight flows

## **BSR-specific solutions for transport policies**

- Challenges for Baltic ports
- Human capacity building in transport operations
- Transport sustainability and green corridors

## **Business concepts**

- Dry port development
- Empty container management
- Deployment of ICT toolbox for planning of intermodal supply chains
- Competence management system in harbour logistics
- Rail transport solutions for North-South and East-West flows

**Regional action plan** (BSR transport system coherent inside and accessible from outside)



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# TO CONNECT

- Close cooperation with the **Swedish government** in implementing Priority Area 11
- Harmonised work with **Baltic Transport Outlook** and **Northern Dimension Transport and Logistics Partnership**
- **Stakeholders Forum** - constitutional meeting on 14 October 2010 in Tallinn
- Hosting body for discussion with ECOM on reorientation of the **Motorways of the Sea** policy in the BSR and challenges for the shipping industry in the BSR caused by new **environmental regulations**
- **5 foresight debates** attended by ca.150 transport and logistics representatives
- TransBaltic **2010 conference** on new geography of freight flows in the BSR
- Meetings in **Russia** to raise awareness on common priorities



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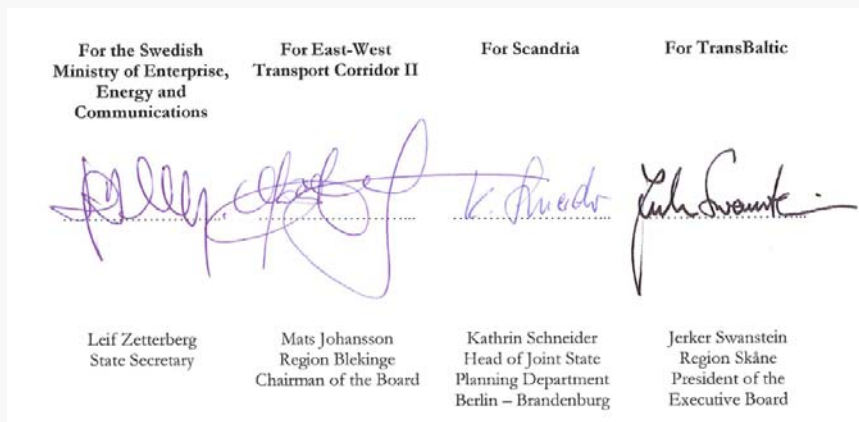
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# A created alliance...



- Signed in November 2009
- Input from regional level to the green corridors concept
- Harmonisation of work and responsibilities
- Several joint seminars and workshops with the shared target audience
- Cooperation open to other corridor initiatives



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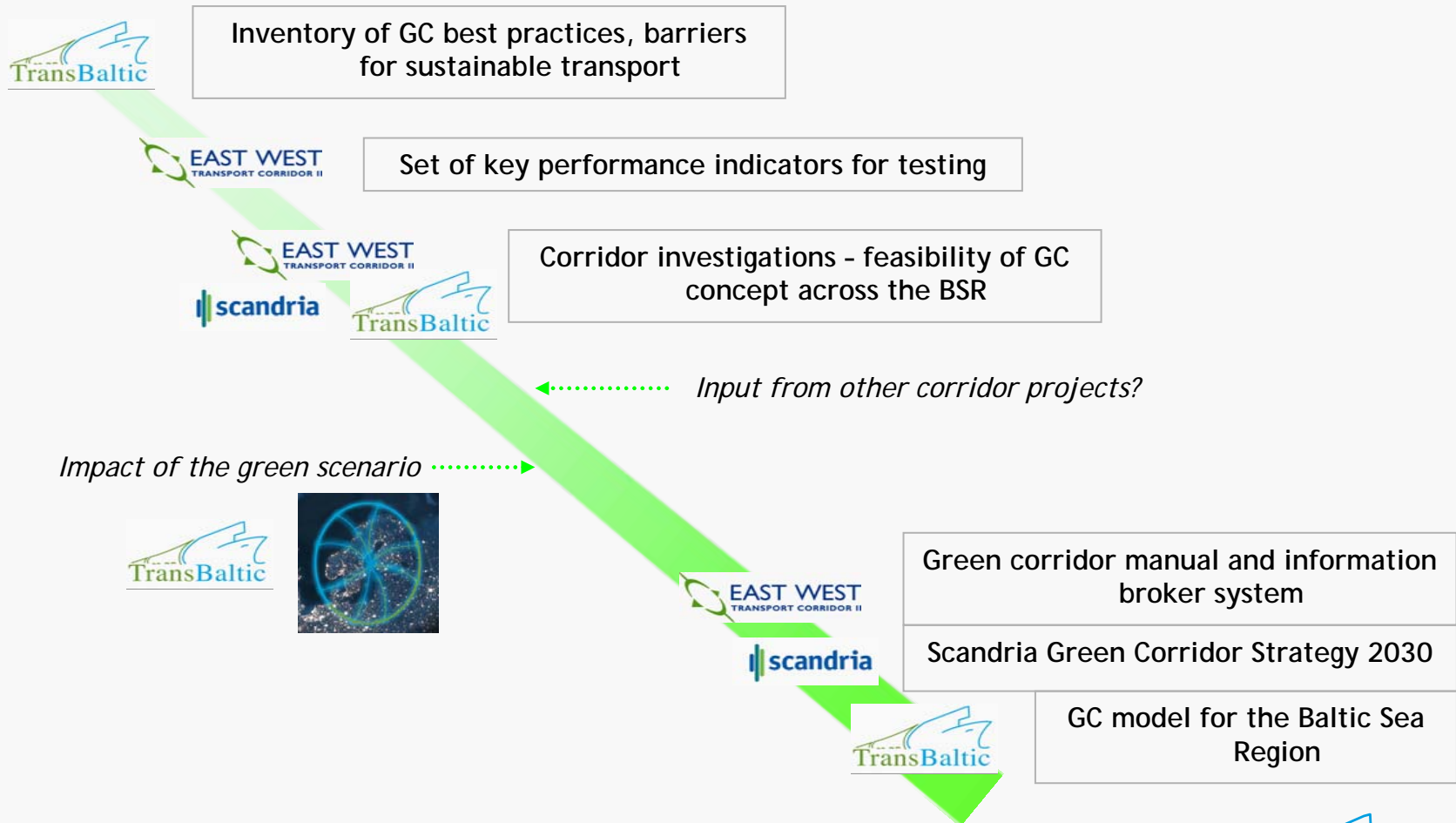


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# ...with division of labour in working out the concept



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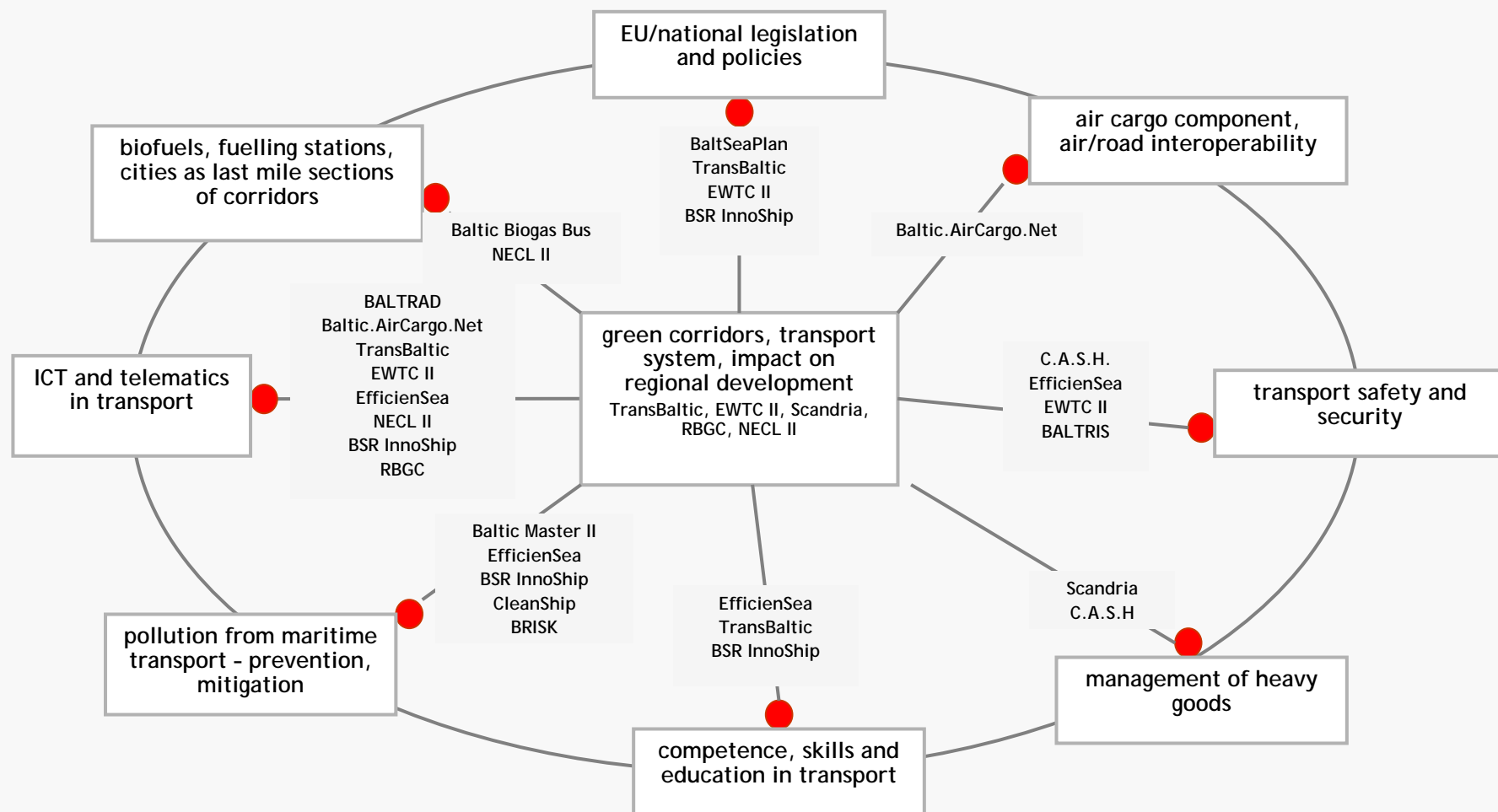


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# ...and a potential for expansion



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# Regular umbrella meetings



Source: [www.promoslogos.com](http://www.promoslogos.com)

- Progress in working with the green corridors concept
- Reviews of the Baltic Transport Outlook work
- Innovative transport solutions
- Joint dissemination of outcomes
- Input to the TransBaltic regional action plan
- Cooperation with the North Sea Region Programme and cross-border projects



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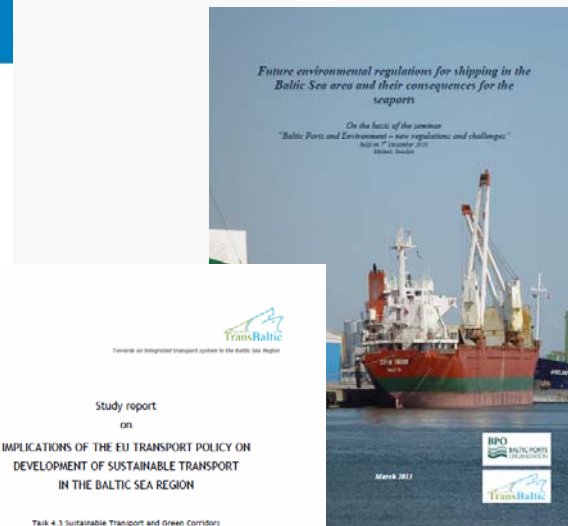


# TO INSPIRE

## TRANSBALTIC POLICY REPORT 2010



## THEMATIC REPORTS



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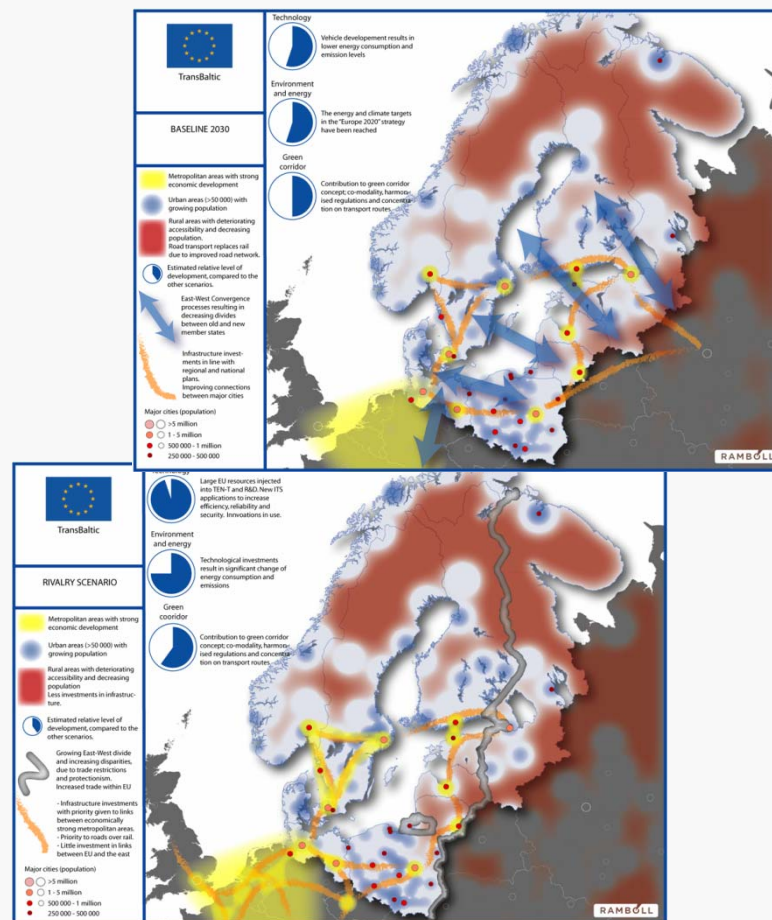
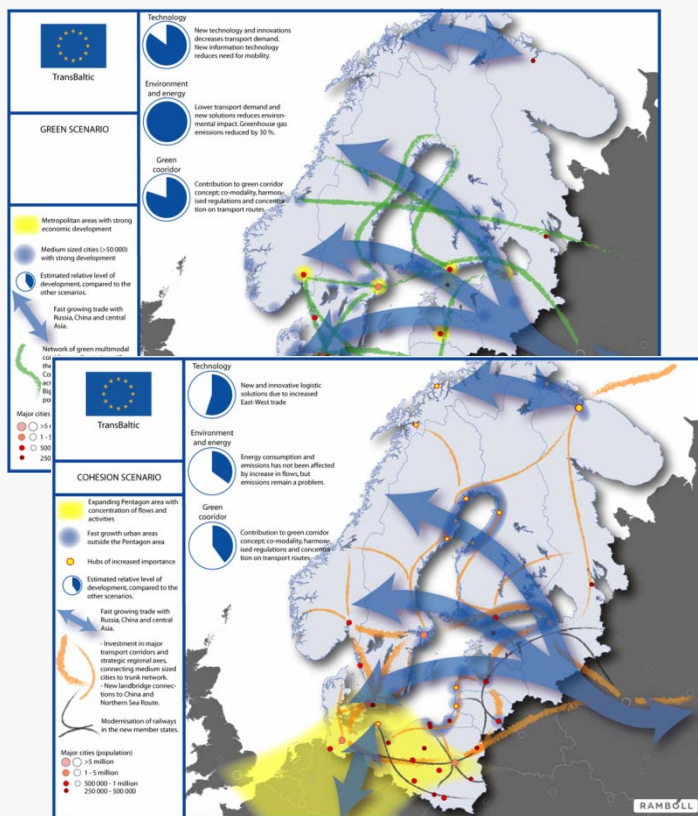


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# TO INSPIRE

## A SET OF DEVELOPMENT SCENARIOS



DRAFT as of 9 May 2011



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Baltic Sea Region  
Programme 2007-2013



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# TO INSPIRE

## REPORTING TO POLICY-MAKERS



## STUDY TRIPS TO RUSSIA AND INDIA



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# TO SHOW NEW HORIZONS

- BSR as a **gateway** for intercontinental flows
- System **robust** to absorb future changes in routes, commodities and volumes
- **Competitive relations** with other macroregions in conveying East-West trade
- Crucial role of **transit** countries (Russia, Ukraine, Belarus, Kazakhstan)



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# TO SHOW NEW HORIZONS

Inventory of best practices worldwide

## Pilot demos to green the corridors

- Dry ports
- Management of empty containers
- Internet tools for better use of intermodal transport by SMEs
- Better skills in harbour services
- New rail transport solutions in traditional road corridors
- Traffic control in moving the cargo in urban areas

Impact of the green scenario



Green Corridors model for the Baltic Sea Region



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# TO SHOW NEW HORIZONS

- **Streamlining** of transport and territorial cohesion policies in the Baltic Sea Region
- EU transport policy to apply the **place-based approach** (customised solutions to meet development specificity of the BSR)
- Crucial for policy success - involvement of **neighbouring countries** (would the Northern Dimension Transport and Logistics Partnership be enough?) and reception of policy regulations in the **business sector** (will they follow?)
- **Russia holds the key** to the economic prosperity of the functional area of the BSR (planned investments + Northern Sea Route)
- Threat of disrupted transport chains (new **East-West divide** - green transport solutions no priority for new EU Member States and Russia?)



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# TransBaltic 2011 CONFERENCE

11-12 MAY  
SKELLEFTEÅ/SWEDEN

A MODEL REGION FOR GREEN  
TRANSPORT SOLUTIONS



Thank you for your attention!

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