

Joint Green Corridor Activities: EWTC II contribution and input from other projects

Mathias Roos

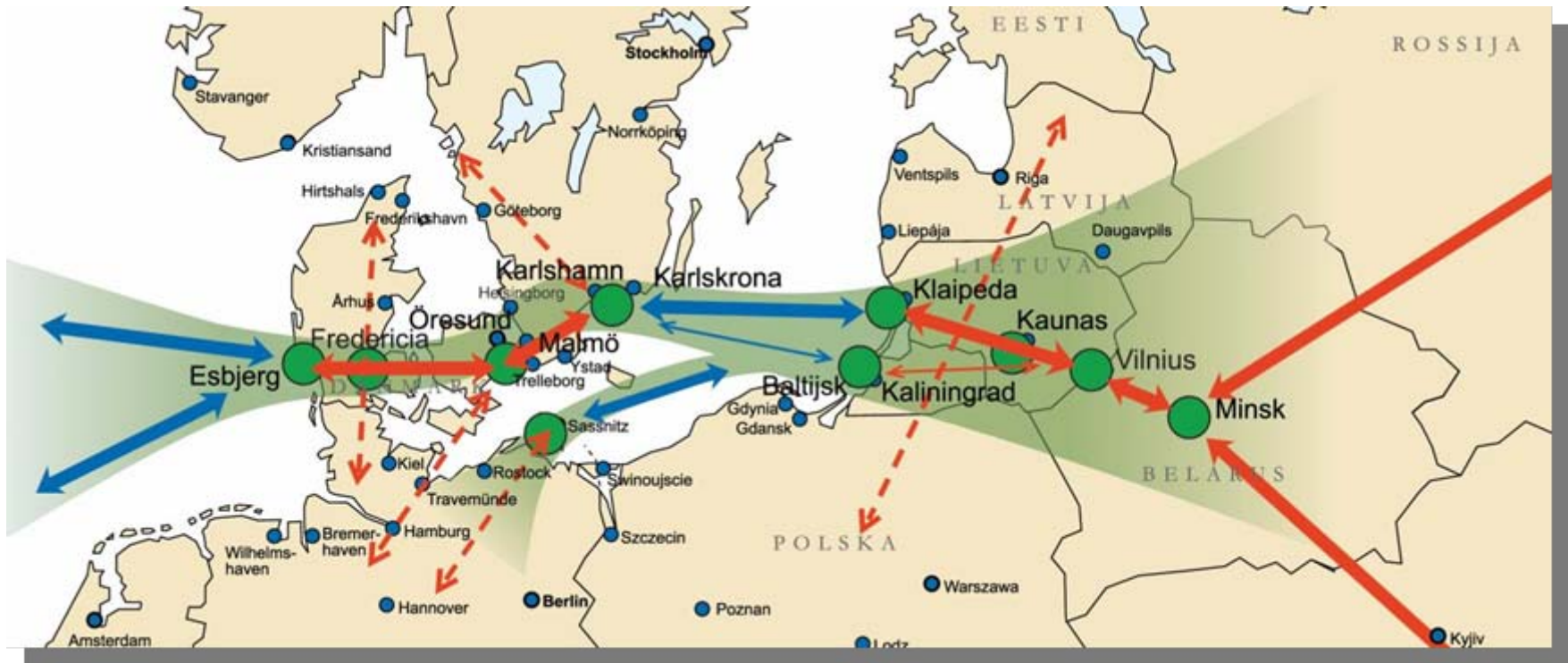
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Lead partner:



East West Transport Corridor



www.ewtc2.eu

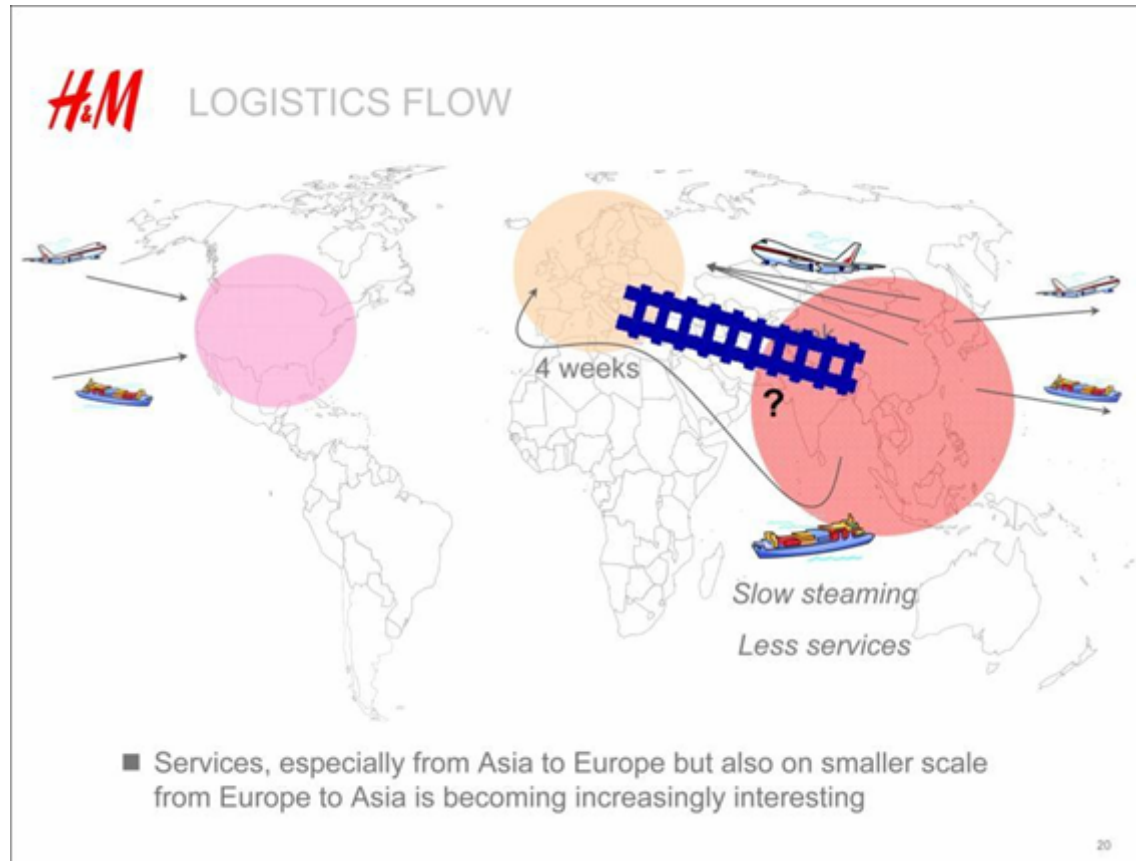


Lead partner:



East West Transport Corridor

Large market demand for land connection to and from the Far East and China



Lead partner:



Press release

Freight Train from China Arrives in Duisburg after Traveling 10,300 Kilometers

New test train from Chongqing, with 16 days journey time, is the attractive forerunner for planned regular services from the Chinese hinterland

(Berlin/Duisburg, 5 April 2011) A container train from Chongqing in China arrived yesterday night in Duisburg after traveling for scarcely 16 days. For the 10,300-kilometer journey along the so-called Southern route, the DB Schenker train, which was commissioned by a global company, completed the journey in about half the time that would have been necessary taking the sea route. The route

Lead partner:

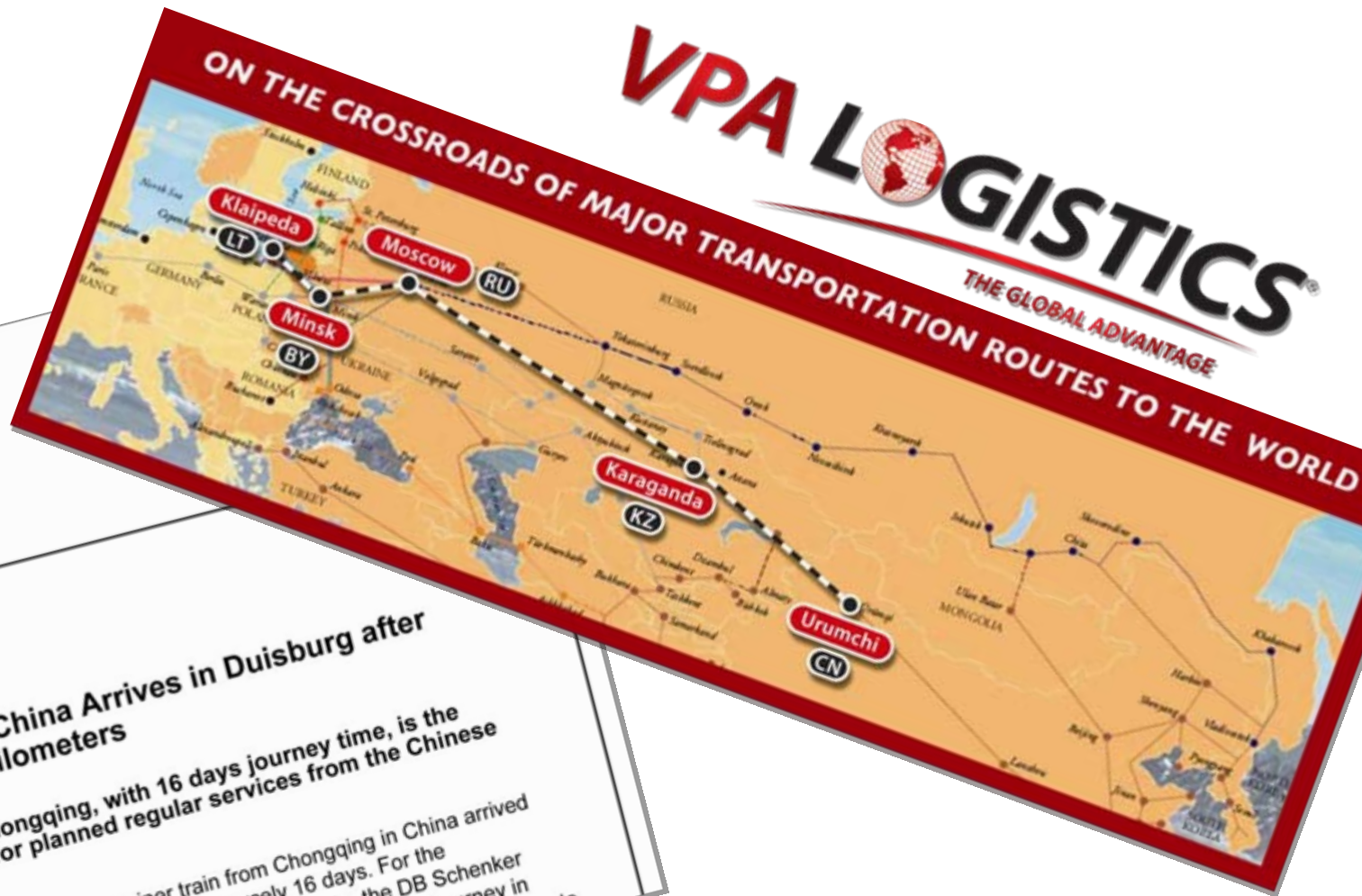


EAST WEST
TRANSPORT CORRIDOR II

VPA LOGISTICS

THE GLOBAL ADVANTAGE

ON THE CROSSROADS OF MAJOR TRANSPORTATION ROUTES TO THE WORLD



Agreement between the governments of China, Lithuania and Belarus

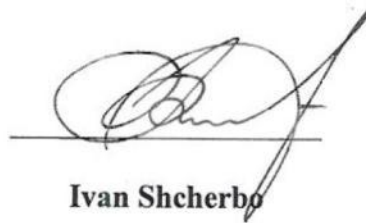
to invite respective neighboring and transit countries to join EAST – WEST transport corridor initiative aiming to provide competitive solutions for international cargo flow;

to formulate and promote the joint policy regarding fostering an interaction of business and academic communities in order to promote EAST-WEST transport initiative.



Eligijus Masiulis

**Minister of Transport and
Communications of the
Republic of Lithuania**



Ivan Shcherbo

**Minister of Transport and
Communications of the
Republic of Belarus**



Li Shenglin

**Minister of Transport of the
People's Republic of China**



Lead partner:



East West Transport Corridor

EWTC already has a functioning organization and several ongoing activities



Lead partner:



EWTC II project structure

WP2: EWTC Association

Project end 2012

WP3: EWTC Action Plan, Green Corridor Manual
and Information Broker System



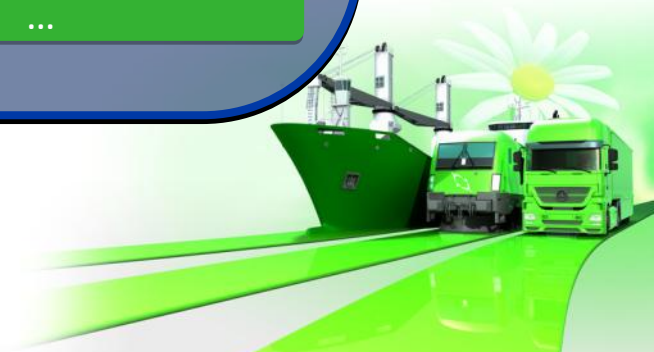
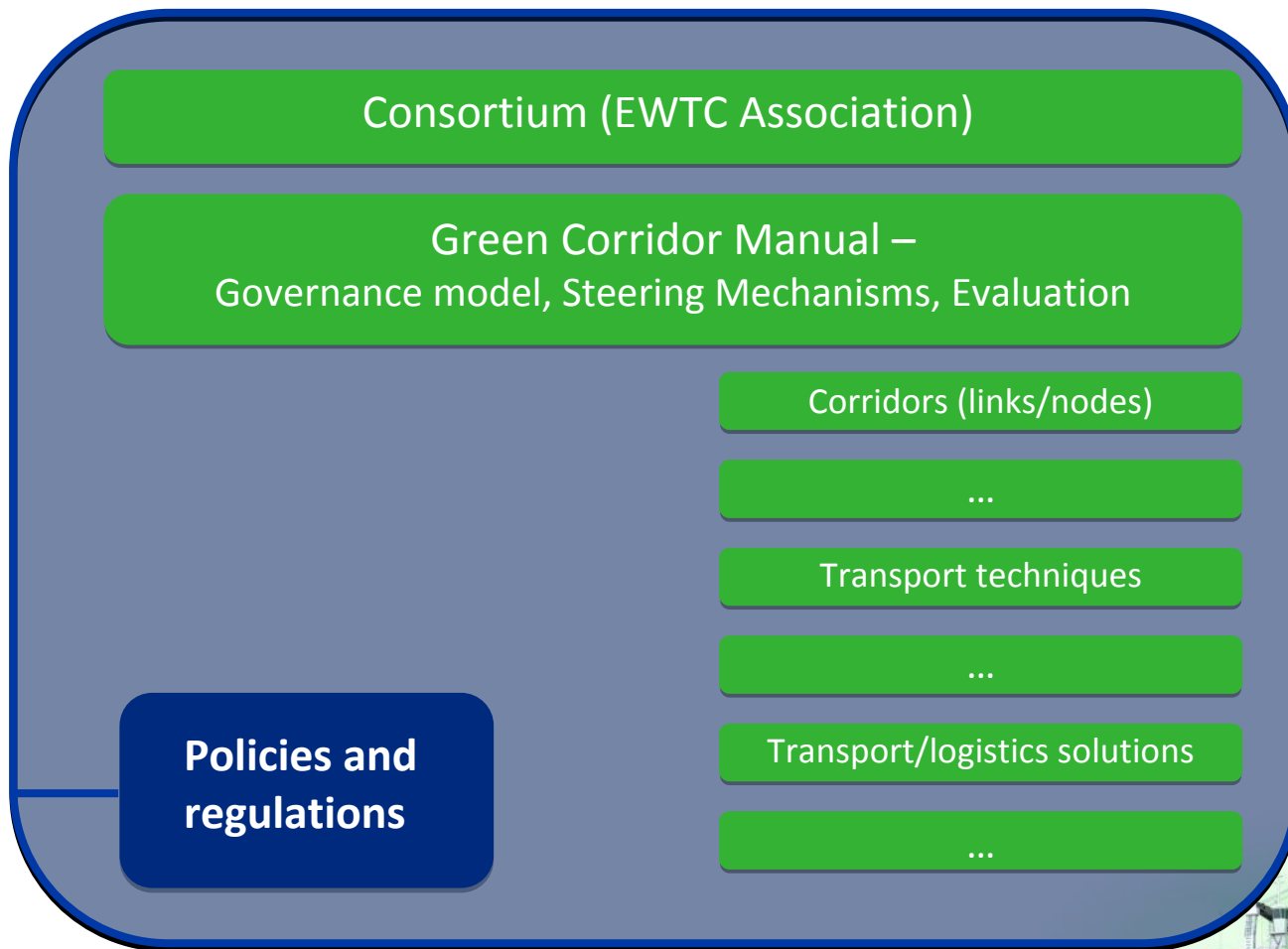
WP4: Railway Concepts

WP5: Hub Development

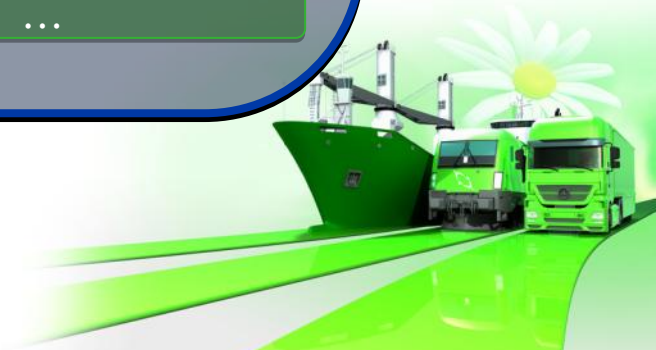
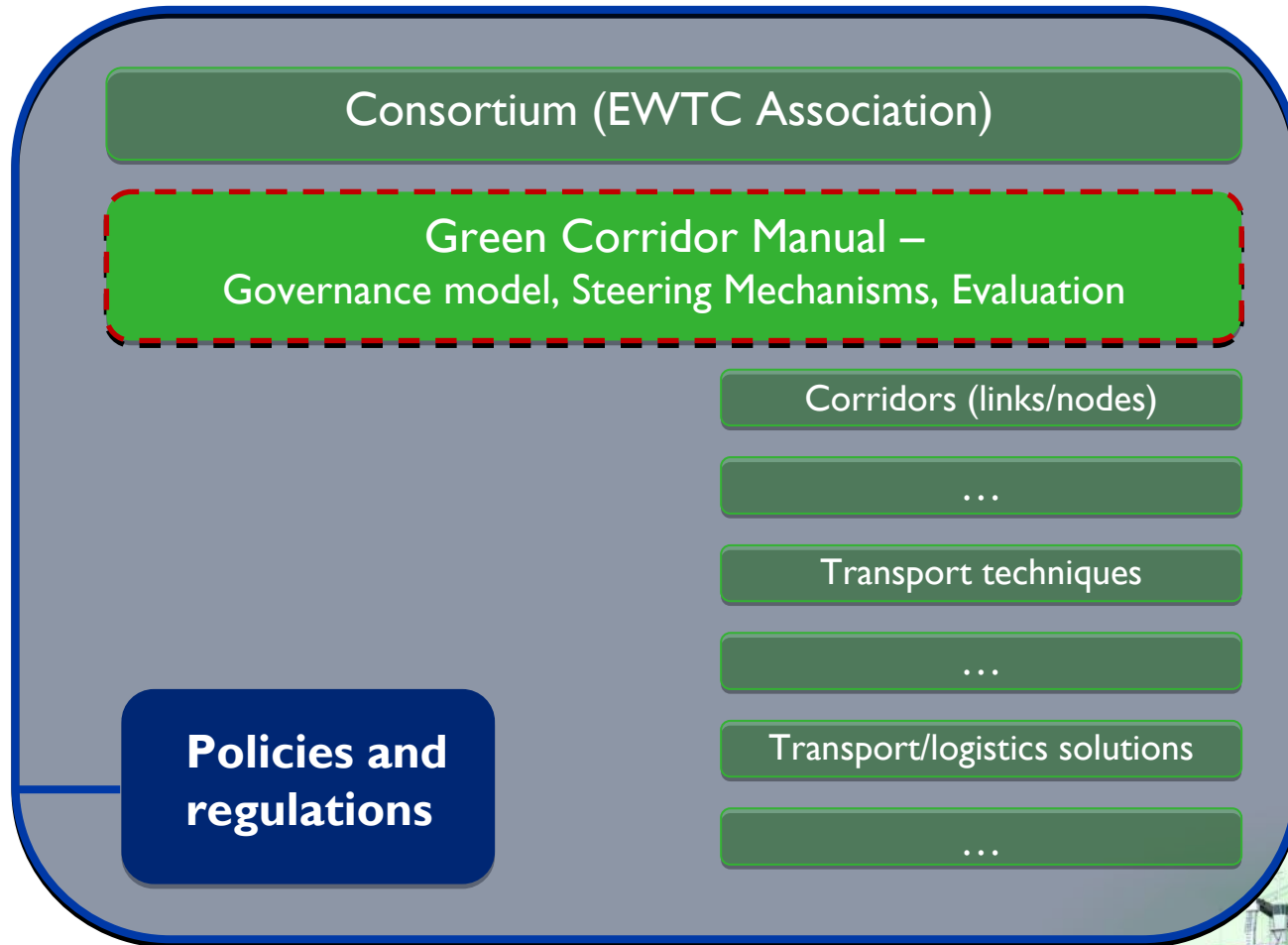
WP6: Corridor Capacity Support



East West Transport Corridor



EWTC II contribution to Green Corridor concept development



Green Corridor Manual

- Set of **recommendations and guidelines** on how to implement a green corridor
- Practical **implementation and testing of the EU concept** from a Baltic Sea Region (BSR) perspective
- **Benchmarking of the results** on the BSR (EU) level towards possible blueprints **will be done in cooperation with other transport projects**



Lead partner:



Green Corridor Manual

1. Purpose of the manual, definition – **Spring 2011**
2. Vision on future green corridors – **Spring 2011**
3. Recommendations, guidelines, and design principles of green corridors – **Spring 2012**
4. Methodology for selection of indicators and benchmarking of business cases – **Early Summer 2011**
5. Steering and awarding mechanisms – **Fall 2011**
6. Different options for certification of green corridors – **End of 2011**
7. The East West Green Corridor concept – **Summer 2012**



Lead partner:



Activity 5: Steering and awarding mechanisms – Fall 2011

- Mechanisms to achieve greener transports
- Incentive programmes
- Compilation and assessment
- Expert group workshop
- Catalogue, few case studies



Lead partner:



Activities 3 and 4: Evaluations, recommendations and guidelines – Summer 2011

- Demonstrate application
- Evaluation of outcome
- Connecting measures and KPIs
- Workshop with EWTC partners **and cooperation projects** early fall 2011



Lead partner:



Activity 4: Expected results

- A set of **generally recognized un-bureaucratic Key Performance Indicators** surveys the **function and efficiency** of the Green Corridor, in order to facilitate a qualified interaction based on relevant and correct data on the performance of the corridor, between the political and commercial actors related to a Green Corridor
- Development and implementation of suitable KPIs in the different Green Corridors, **for comparison of transport chains and to facilitate corridor management, as well as for governance of the Green Corridors**



Lead partner:



Activity 4: Expected results

- ✓ Key performance indicators to describe sustainable transport logistics performance
- ✓ Balanced approach – cover all aspects of sustainability as well as being user friendly
- ✓ Expert workshops

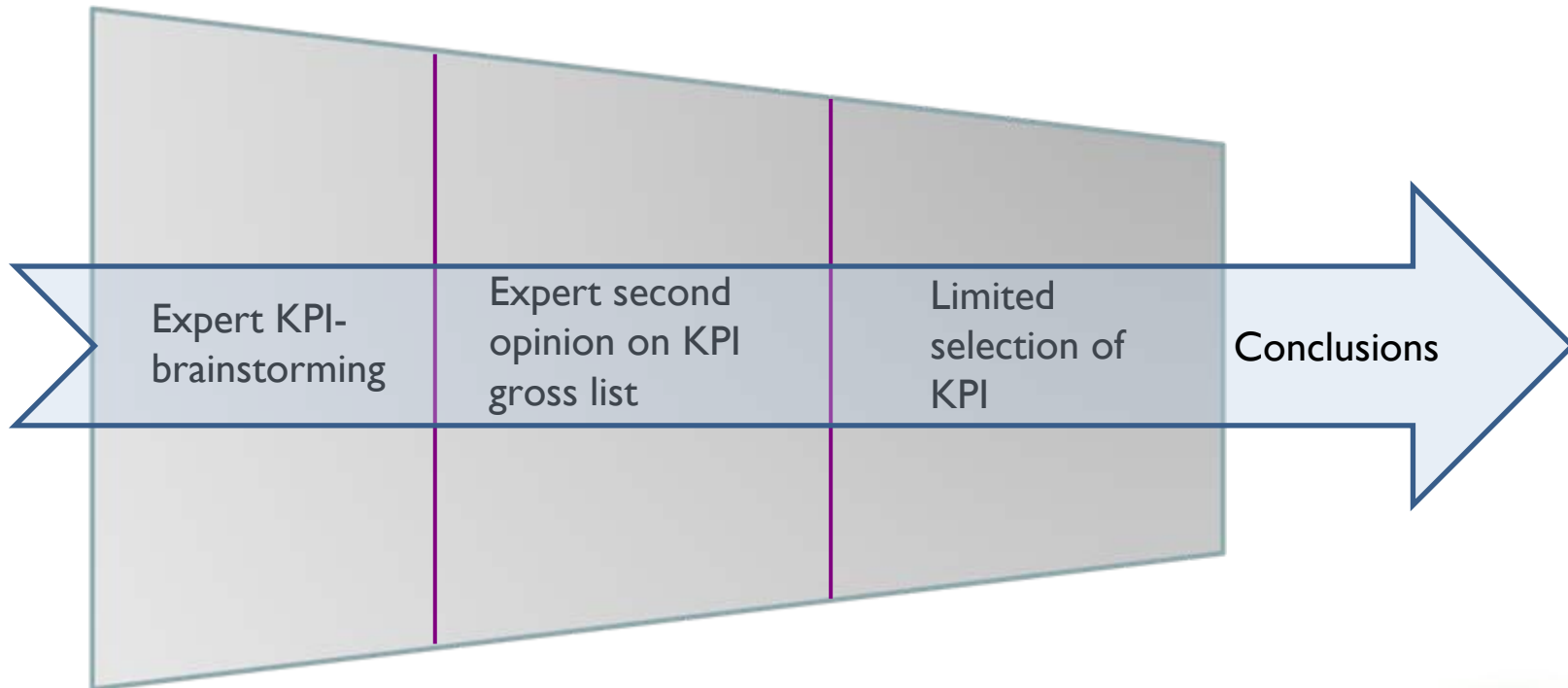
Work to done by October 2011



Lead partner:



Expert workshop June 15th



EAST WEST
TRANSPORT CORRIDOR II

Lead partner:



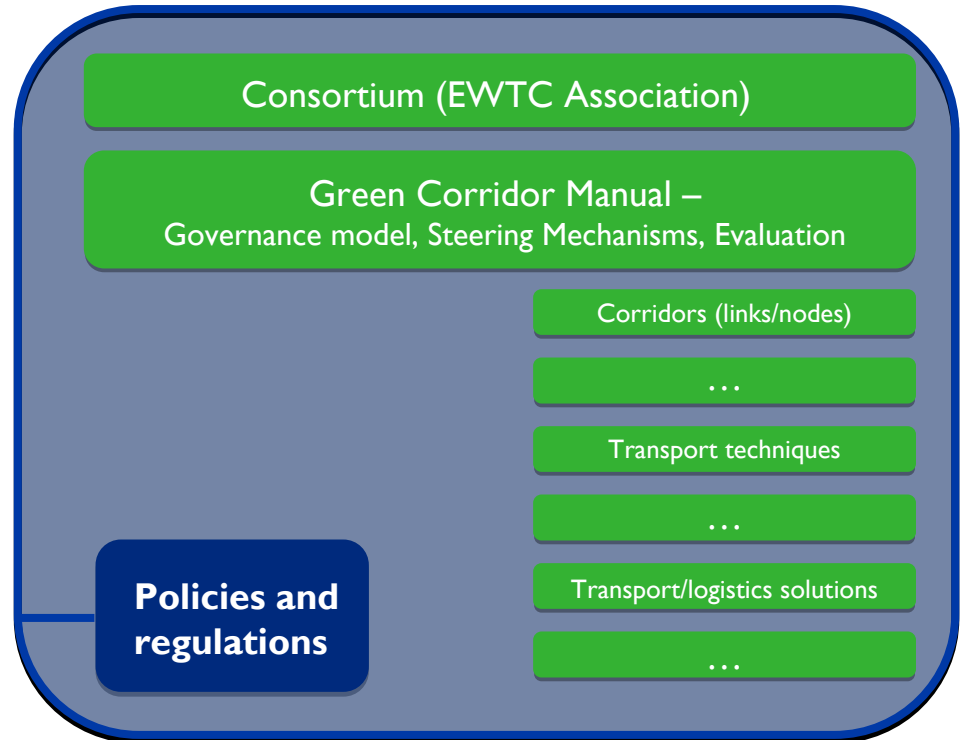

Baltic Sea Region
Programme 2007-2013



WP3B: Green Corridor Manual - Evaluation

Aim:

To describe sustainability performance with robust, relevant key performance indicators



EWTC Green Corridor

What is a green corridor?

Sustainable logistics solutions

Co-modality

Harmonized system of rules

Concentration of freight flows

Efficient shipment points

Platform for innovation



Lead partner:



Definition of sustainable transport logistics

What is a green corridor?

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Efficient shipment points

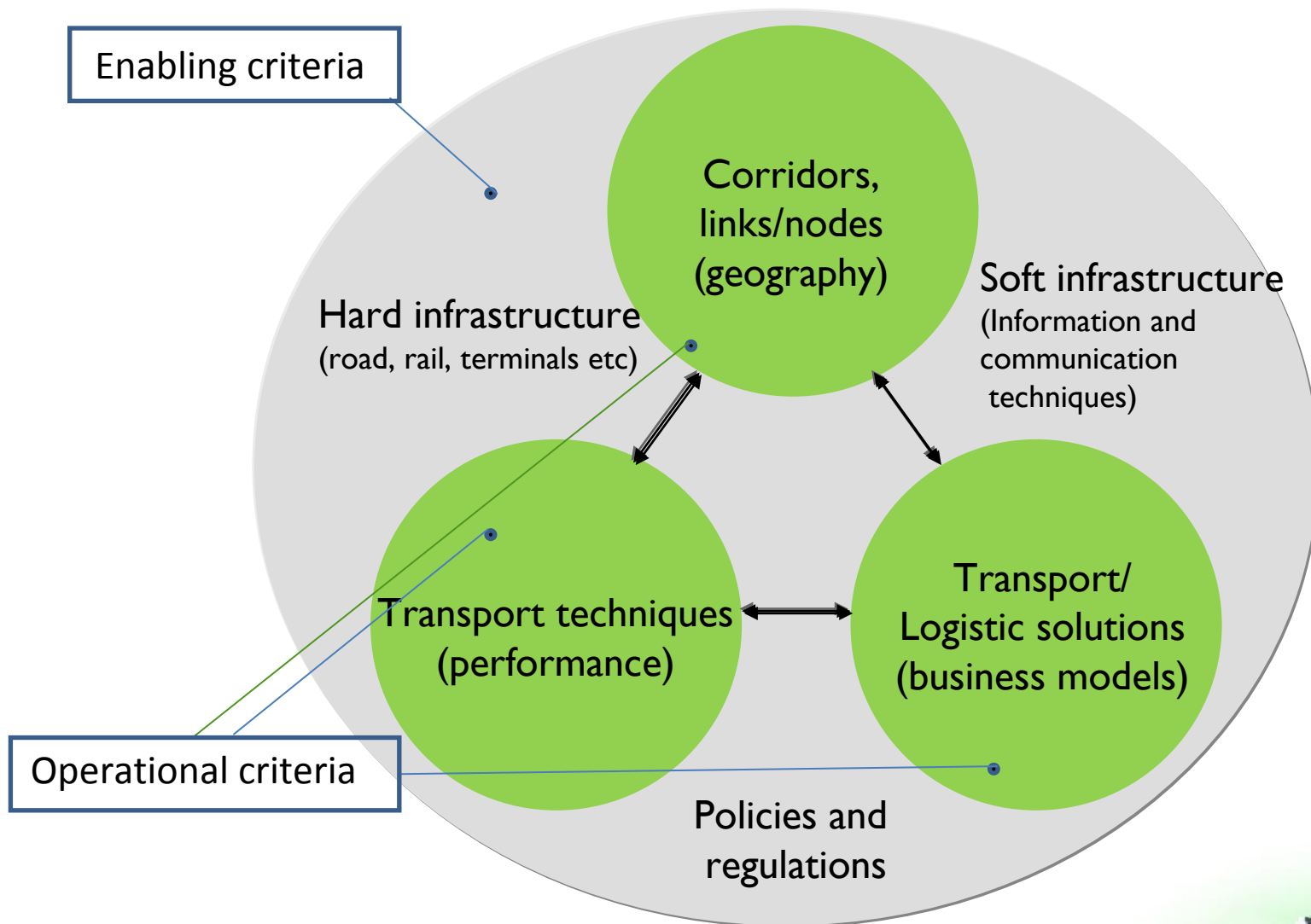
Platform for innovation

Transport logistics that fulfils or aims at improved economical and environmental performance while not compromising social responsibility

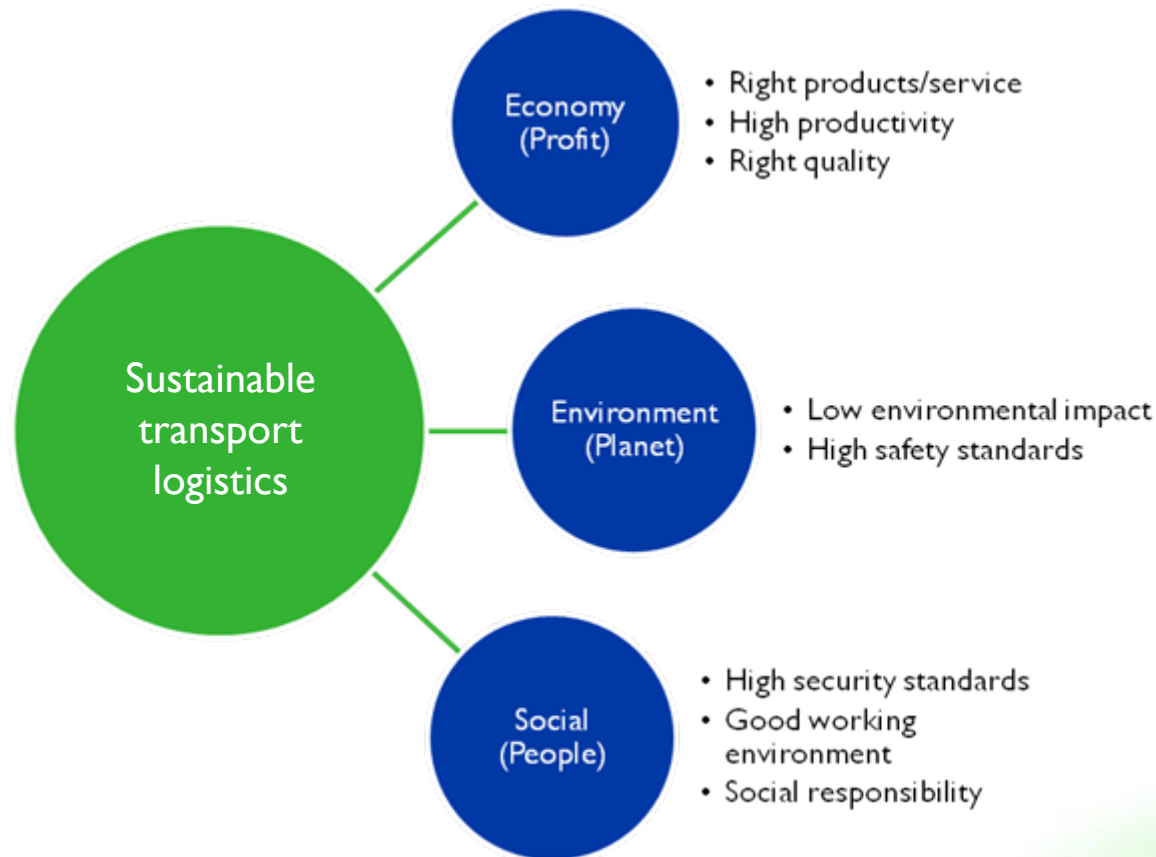


Lead partner:

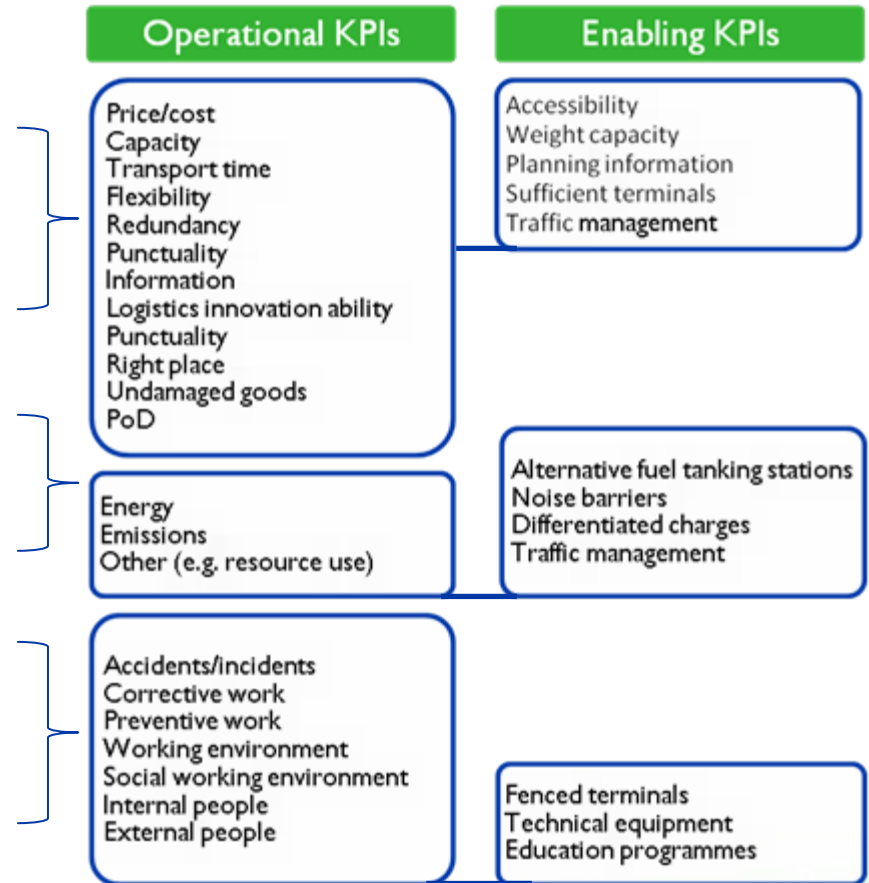
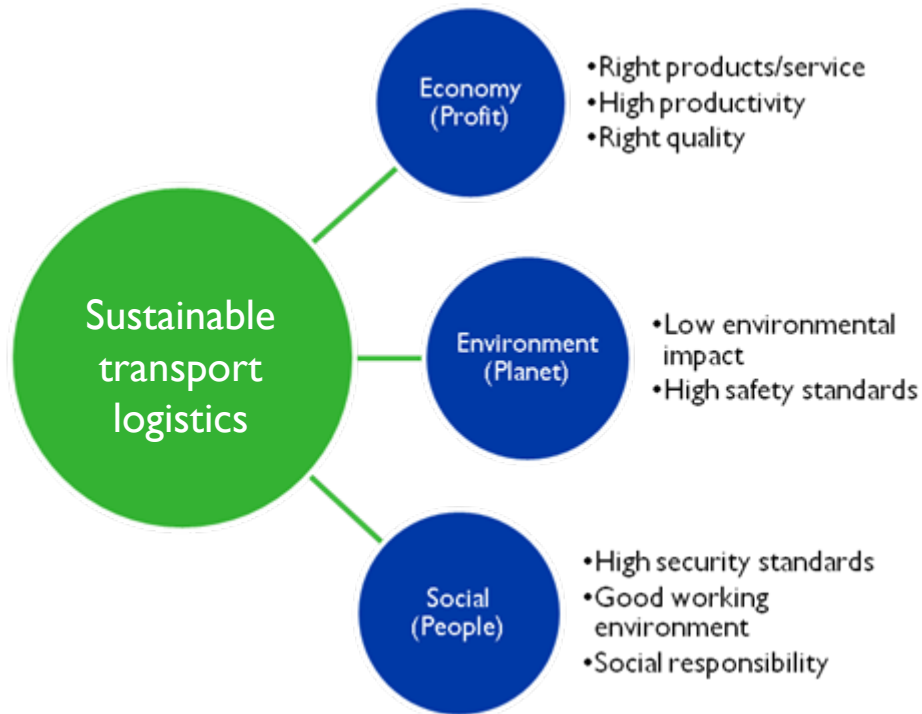




Definition of sustainable transport logistics



KPIs for sustainable transport logistics



KPI issues

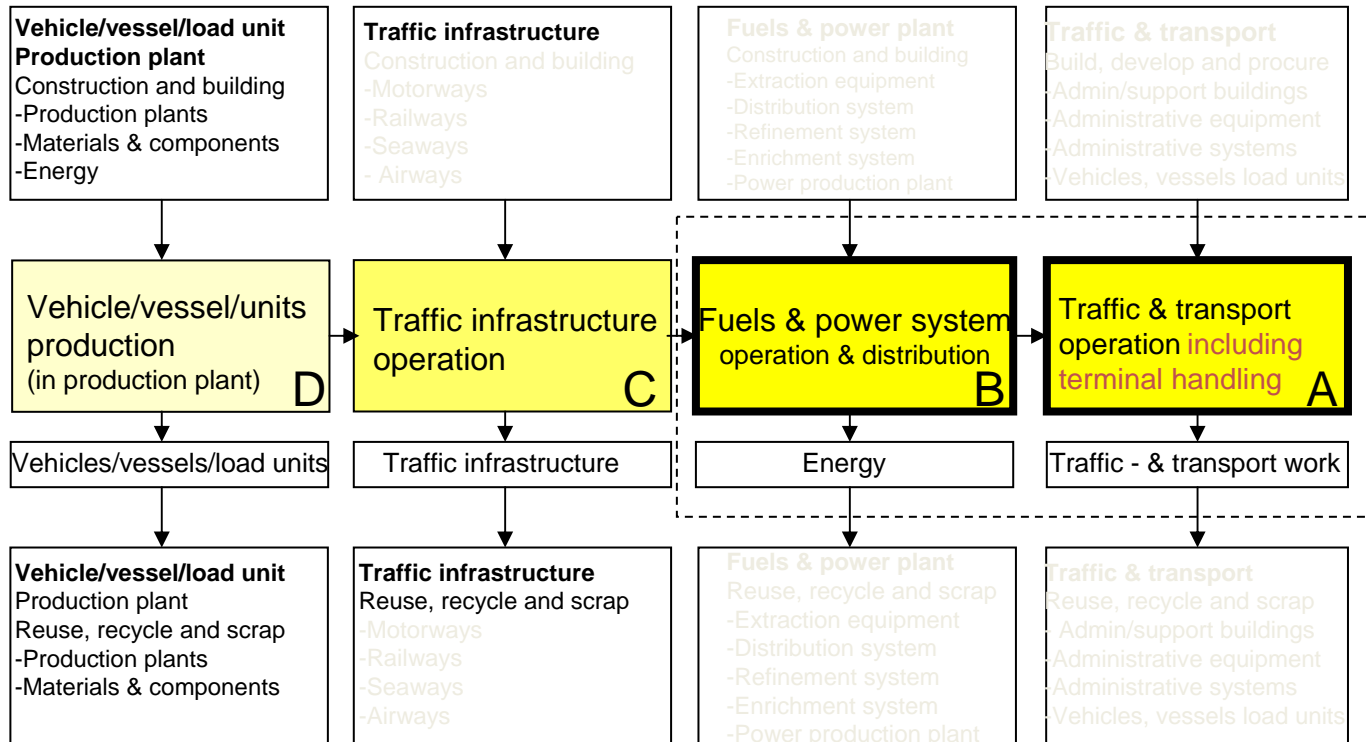
- New data collection – reluctance
- Indicator may change behaviour of organisations
- Short term vs. long term ambitions
- Operational and enabling key performance indicators



Lead partner:



System boundaries



Joint activities

- Testing relevance together with cooperation projects
 - “Peer review” in September

Thank you for your attention!

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Lead partner:

