TransBaltic Task 4.2 [1]

Topic:

Capacity Building in Transport Operations (CBTO)

Discrepance:

Important issue – small budget (11.200 €)!

Responsibility:

- ma-co (maritime competenzcenter) Hamburg / Bremen /
 Wilhelmshaven =
- VET excellence center for PortLogistics

Approach to issue 4.2 [2]

Aim TransBaltic:

- human skills as a key factor for the sustainment of the transport growth
- appropriate policy recommendations

Interpretation ma-co:

Identify the driving forces/ challenges/ needs for action by:

Implementation idea:

- Two-step survey
- Kick-off after quantitative access (first step)
- Qualitative consolidation (second step)

Survey 1 [3]

Addressed:

- To all PP + AP of TransBaltic
- Additionally to all Transport Trade Unions (BSR)

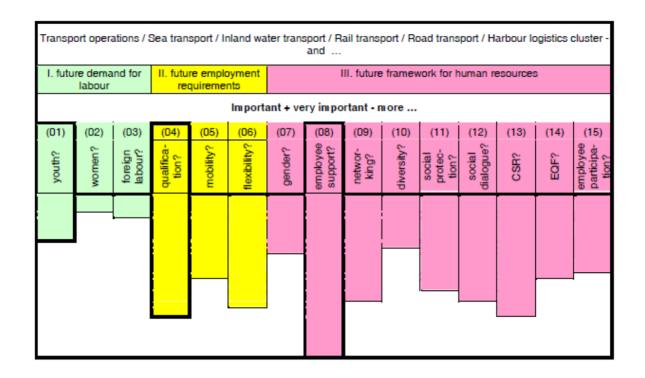
Response:

10 questionnaires (to less for a serious evaluation)

Results / Trend:

- All transport branches in all indicate propective (important + very important) more ...
- youth (cluster labour) + qualification (cluster requirements)
 + employee support (cluster framework)

Results first Step [4]



Survey 2 [5]

Approach:

- More indicators
- Increase response rate through additional phoning
- More specific addressees / e.g.
 - transport employer organisations
 - PP of other Interreg projects
 - Port organisations (because of task 5.4)

Questionnaire:

All transport sectors (no aviation) + transport general

Questionnaire 2 / Example [6]

D) Rail transport															
I. future demand for labour (Check all that apply)															
Categories	01 more youth?		02 more women?		03 more el labour?			04 more blue collar staff?		05 more white collar staff?		06 more specialists?			
Very important															
important															
not important															
II. future employment requirements (Check all that apply)															
Categories	07 more qualify- cation?					ler? em		oyee oort?	e diversity		13 more networkin g?	14 more employee partici- pation?		15 more work life balance?	
Very important															
important															
not important															
III. future framework for human resources (Check all that apply)															
Categories	16 more social protection?			17 more Social Dialogue?			18 more Corpor Social Responsibility		Qu		ore Europea alification amework?	na	20 more transnatio- nal definition of jobs / professions		
Very important															
important															
not important															
IV. Additional questions															
21 Please explain the boxes marked "very important".								22 For which employment levels is this especially true (a operational, b supervisory, c advisory)?							
23 In your opir BUILDING IN					ntribute	e to i	ncreas	ed tra	inspa	rency (of the subjec	t HUI	MAN C	APACITY	

Survey 2 [7]

Start:

- End of next week
- Dissemination of the questionnaire

Your Commitment:

- Execute the questionnaire
- Send us additional relevant contacts

Results:

- Presentation at the 4.2 Seminar
- 15.11.2011 / afternoon in Tallinn, EE

Thank you!