

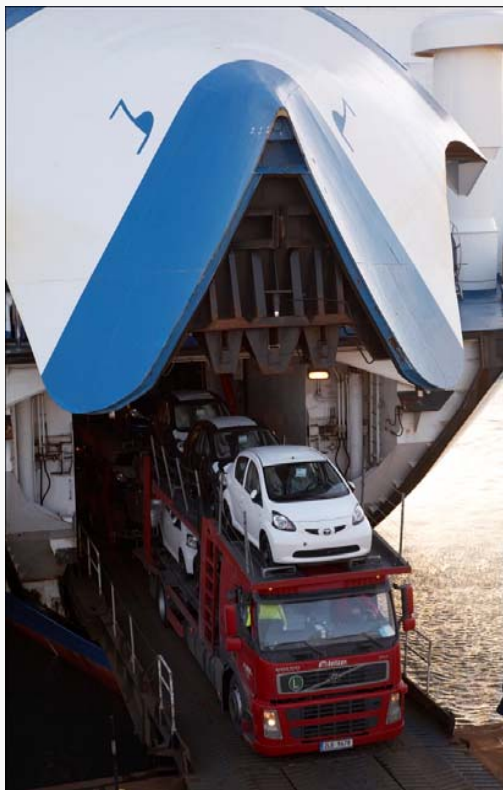


*Towards an integrated transport system in the Baltic Sea Region*

## The TransBaltic brand. Project achievements

Project presentation at the  
TransBaltic partnership meeting,  
Riga, 13 September 2011

# TransBaltic in a nutshell



- **Strategic project** in the Baltic Sea Region Programme 2007-2013, initiated by the **regions** (led by Region Skåne)
- Project listed in the **EU Baltic Sea Strategy** (cooperate for smarter transport - **green corridors**)
- 51 financial and associated partners from 11 BSR countries
- **Meeting place** for stakeholders to discuss policy challenges
- **Keywords:** internal and external accessibility of the BSR, gateway function, future transport flows, regional growth, green transport solutions
- Main **deliverables:** pan-Baltic traffic forecasts and scenarios till 2030, macroregional transport action plan, pilot commercial concepts in transport and logistics, transport and regional policy recommendations

# TransBaltic partnership

## 20 financial partners from 9 countries

### regional authorities

SE - Skåne, Västerbotten, Blekinge, Västra Götaland

FI - Lahti

PL - Pomorskie, Warminsko-Mazurskie

DK - Sjaelland

NO - Vest Agder, Eastern Norway County Network

### specific partners

transport and logistics associations, NGOs, universities and research organisations

## 31 associated and supporting organisations

### 7 national transport ministries

Belarus, Estonia, Germany, Lithuania, Norway, Poland, Sweden + Finnish Maritime Administration

### 9 organisations from Russia

Kaliningrad Region, City of St. Petersburg, Arkhangelsk Region, North-West Association of the Eleven Federal Subjects of the Russian Federation, City of Baltijsk, 4 universities and research organisations

### 7 macroregional networks

CPMR Baltic Sea Commission, CPMR North Sea Commission, Baltic Sea States Subregional Co-operation, Baltic Development Forum, Baltic Sea Chambers of Commerce Association, Baltic Sea Forum, Baltic Ports Organization

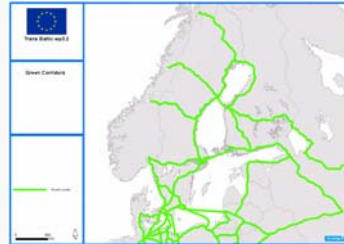
regions, regional networks, intermodal cooperation networks, private businesses

# The TransBaltic cuisine...

Best practice inventories, results of previous initiatives



Green network analyses (links & terminals 2030)



Transport policy challenges

- New regulations and policy instruments vs. trade patterns
- Labour force education and learning needs
- New East-West divide
- A place-based approach (territorial cohesion, sustainable regional growth)

Transport flow scenarios 2030

BASELINE

COHESION

RIVALRY

GREEN

Impact of transcontinental flows

Pilot demos to green the corridors

- Dry ports
- Pre-gate parking system
- Management of empty containers
- Internet tools for better use of intermodal transport by SMEs
- Better skills in harbour services
- New solutions to increase rail freight

Corridor investigation, case studies

Input from the allied projects (umbrella)

**Macroregional action plan** (policy support for an integrated multimodal transport system in the Baltic Sea Region)

# TransBaltic giving wider perspective for the EU Baltic Sea Strategy

- **Regional level** contribution to transport harmonisation actions by the national governments (sustainable regional development perspective)
- **Foresight process** on the future geography of freight flows (2030 perspective) - ca. 160 stakeholders presenting views on the challenges for transport policies
- **Preparedness** measures for rising intercontinental flows (BSR as an efficient transport gateway area)
- **Showcase to adjust EU transport and cohesion policies**
  - **Territorial aspects** in the TEN-T policy (TEN-T network vs. green corridors vs. Motorways of the Sea)
  - **Verification** of EU transport and cohesion policy proposals in specific macroregional conditions
  - **New policy topics** needed based on tested business concepts ?
- **External dimension** (Russia, Central Asia, China, India)
- **TransBaltic Policy Report 2010** to inspire for further policy actions

# TransBaltic and the strategic concepts...



EU Baltic Sea Strategy - Priority Area 11 ('To improve internal and external transport links')

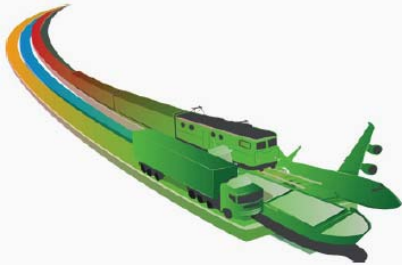
Flagship 5 - Cooperate for smarter transport



TransBaltic named among projects contributing to the **green corridors concept**



# Notion of green corridors by ECOM



## What makes the transport corridor 'green'?

- low impact on human and natural environment + energy efficiency
- complementarity of modes (road, rail, short sea shipping, inland waterways)
- relevant facilities (seaports, inland terminals etc.) and supply points (biofuels, hydrogen fuel etc.)
- innovative technologies (e.g. to manage and control the traffic)
- harmonised rules and open access for all interested users

Source: Freight Transport Logistics Action Plan (EC 2007)

# TransBaltic created an umbrella...



Source: [www.promoslogos.com](http://www.promoslogos.com)

- **Purpose:** synergies between transport-related projects and pan-Baltic transport development initiatives towards 'BSR blueprints' (cf. the BSR Programme document)
- **Scheme:** inspiration for corridor projects from the overall BSR level → own work → generalised transport development solutions, customised to the BSR specificity
- **Actors:** relevant projects in the BSR, North Sea & Barents Sea programmes + interested CBC programmes
- **How:**
  - joint debates on horizontal measures to help create an integrated transport system in the BSR
  - joint dissemination of outcomes to the shared target audience
  - harmonised strategic documents (action plans, manuals, guidance reports etc.)



# ...starting with the Green Corridor Agreement...



- Signed in November 2009
- Input from regional level to the GC concept
- Harmonisation of work and mutual responsibilities till late 2012
- Several joint seminars and workshops
- Cooperation open to other corridor initiatives

For the Swedish  
Ministry of Enterprise,  
Energy and  
Communications

For East-West  
Transport Corridor II

For Scandria

For TransBaltic

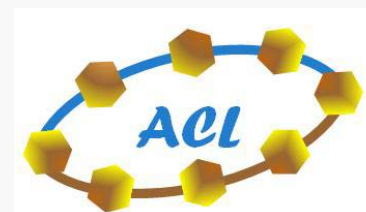
Leif Zetterberg  
State Secretary

Mats Johansson  
Region Blekinge  
Chairman of the Board

Kathrin Schneider  
Head of Joint State  
Planning Department  
Berlin – Brandenburg

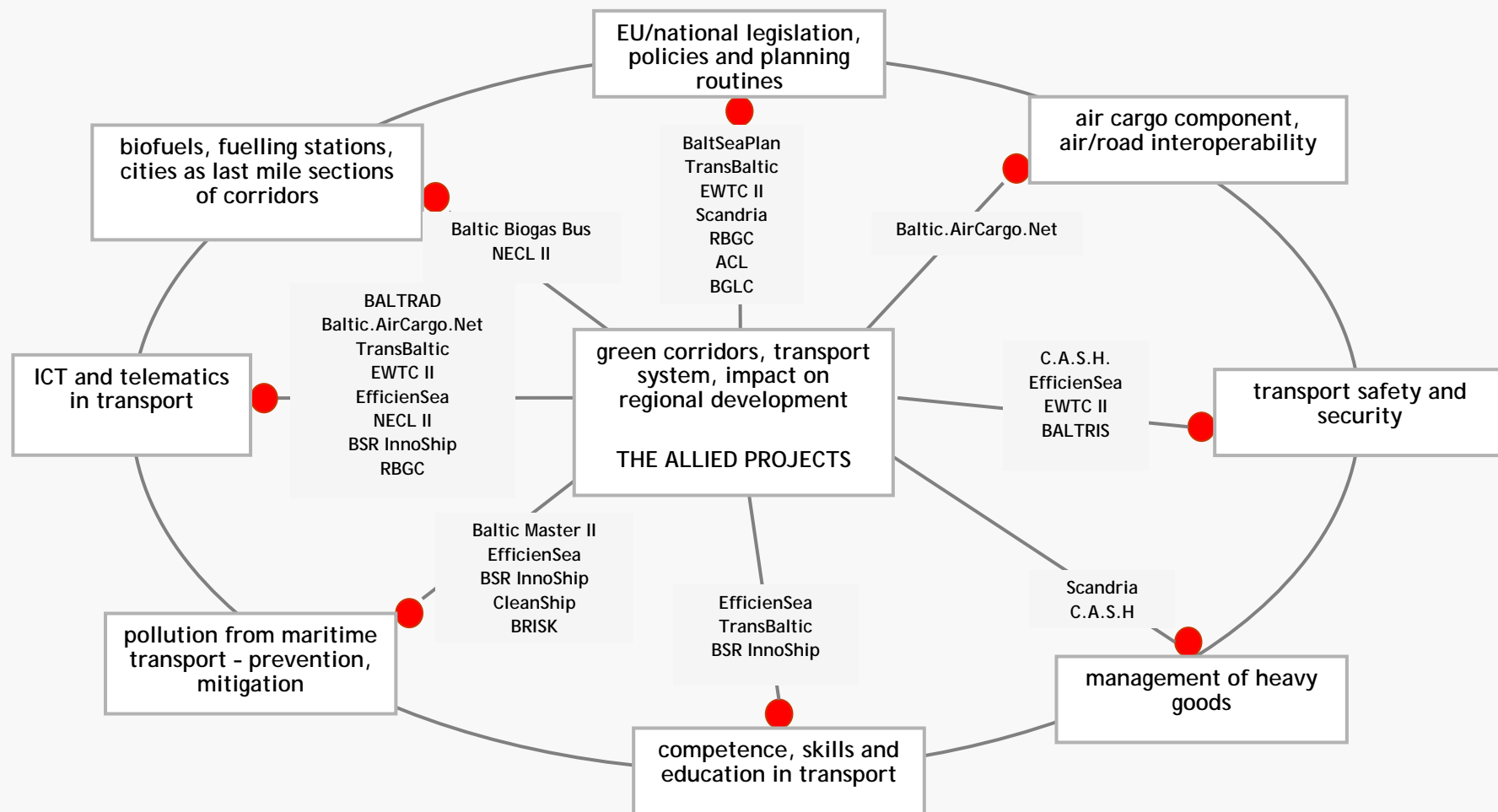
Jerker Swanstein  
Region Skåne  
President of the  
Executive Board

# 17 projects with potential synergies



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# The expandable umbrella...



# Added value of umbrella in the BTO process

- Regional level contribution to the EU Baltic Sea Strategy (PA 11)
- Representation of several regional authorities and geographical consortia covering whole BSR
- Corridor approach (transport development, territorial cohesion, sustainable regional growth)
- Focus on integrated multimodal transport system in the BSR
- Testing of transport policy concepts/instruments in the BSR specificity
- Involvement of industry in the planning and demo work



Source: athome.allentate.com

# Complementarities with the BTO - case of TransBaltic

**BALTIC  
TRANSPORT  
OUTLOOK**



- Area: the BSR
- Focus on transport infrastructure
- Macroregional approach
- Mainly internal connectivity
- BSR strategic network 2030 (current network + links in the national programmes/plans)
- Ports and larger terminals
- One scenario (BTO Baseline 2030) + sensitivity tests by TRANS-TOOLS

- Area: the BSR + **factor countries** (Belarus, Ukraine, Central Asia, China, India)
- Focus on transport infrastructure, **terminal services and knowledge & IT**
- Macroregional approach with **measures at the subregional level**
- Internal and external connectivity (**transcontinental flows**)
- BSR green network 2030 (BSR strategic network + links needed for the **transport system**)
- **Smaller** terminals
- **4 scenarios** + sensitivity tests by **TRANS-TOOLS** (e.g. impact of IMO regulation)

# Regional transport action plan by TransBaltic

- **Joint product** of all TransBaltic partners + **inputs** from the allied projects and stakeholders
- Wrapped up messages, recommendations and solutions
- A **follow-up** to the Baltic Transport Outlook and **reference** in revision of the EU Baltic Sea Strategy
- Integrated multimodal transport system in the BSR from the **sustainable regional growth perspective**
- Infrastructure measures, logistics, ITS, transport management and skills, financing options
- Further investigation needed in late 2011 and early 2012
- Presentation and adoption of the action plan at the **TransBaltic Conference 2012**



Thank you for your attention!

Wiktor Szydarowski, Ph.D.

Project manager

wiktor@szydarowski.com