



# Green STRING Transport Corridor

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REGION  
SJÆLLAND



*- vi er til for dig*

# The STRING-network

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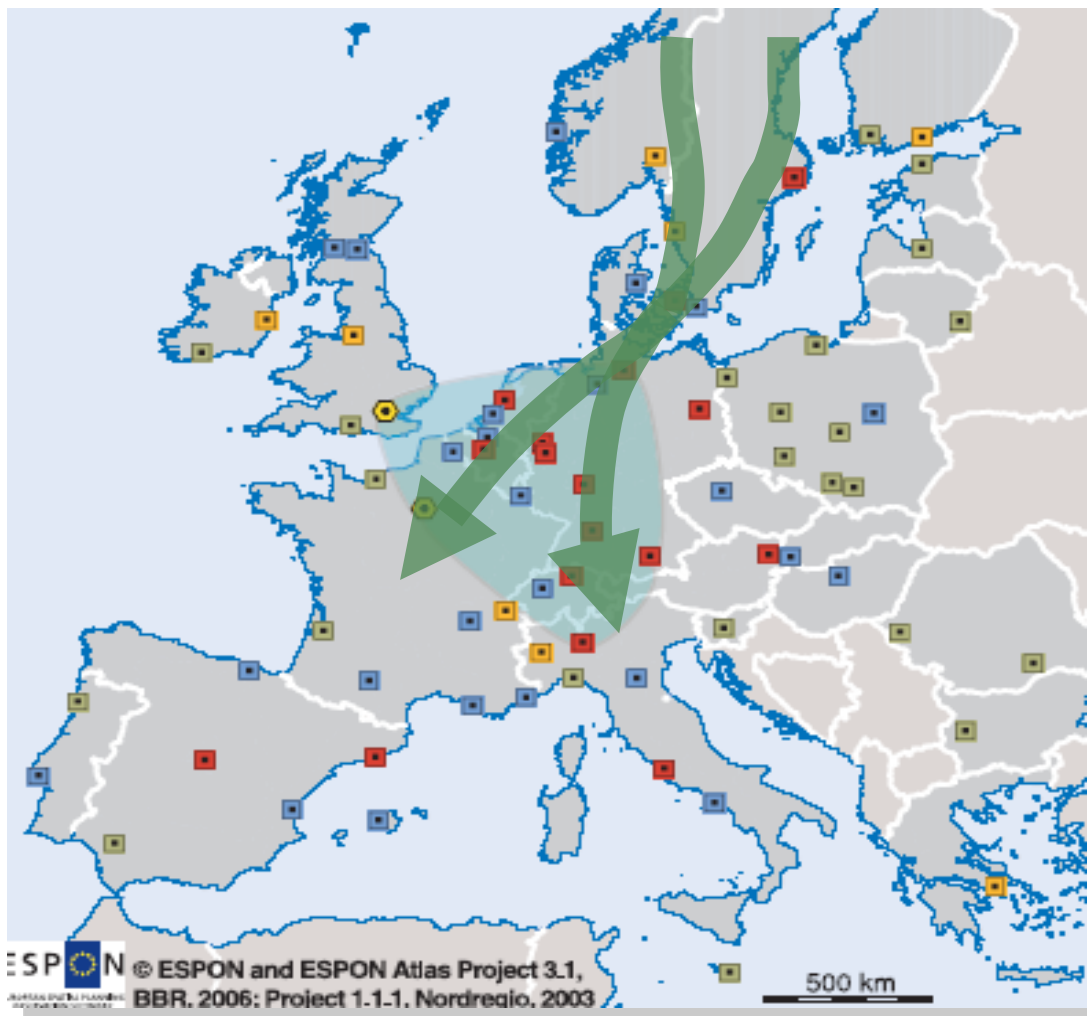
## South-western Baltic Sea Transregional Area Implementing New Geography

A strategic partnership in the South-western part of the Baltic Sea since 1999 between Region Scania, the Capital Region of Denmark, Region Zealand, Land Schleswig-Holstein and City of Hamburg

[www.balticstring.net](http://www.balticstring.net)



# STRING Action Plan 2010



- “The STRING-partners agree that the Fehmarn Belt connection creates the possibility of establishing a sustainable transport structure which may be beneficial for all STRING partners.
- The STRING partners agree on to explore the possibility of launching a joint analysis, to look at the possibilities of establishing a **green transport corridor** between Northern Germany and Scandinavia through a fixed Fehmarn Belt link, primarily by promoting railway transportation, modal shift as well as innovation concepts (...”).

# Green Transport Corridors



## Green Corridors

*"...an integrated transport concept where short sea shipping, rail, inland waterways and road complement each other to enable the choice of environmentally friendly transport."*

Freight Action Logistics Action Plan, 2007.

## Green logistics

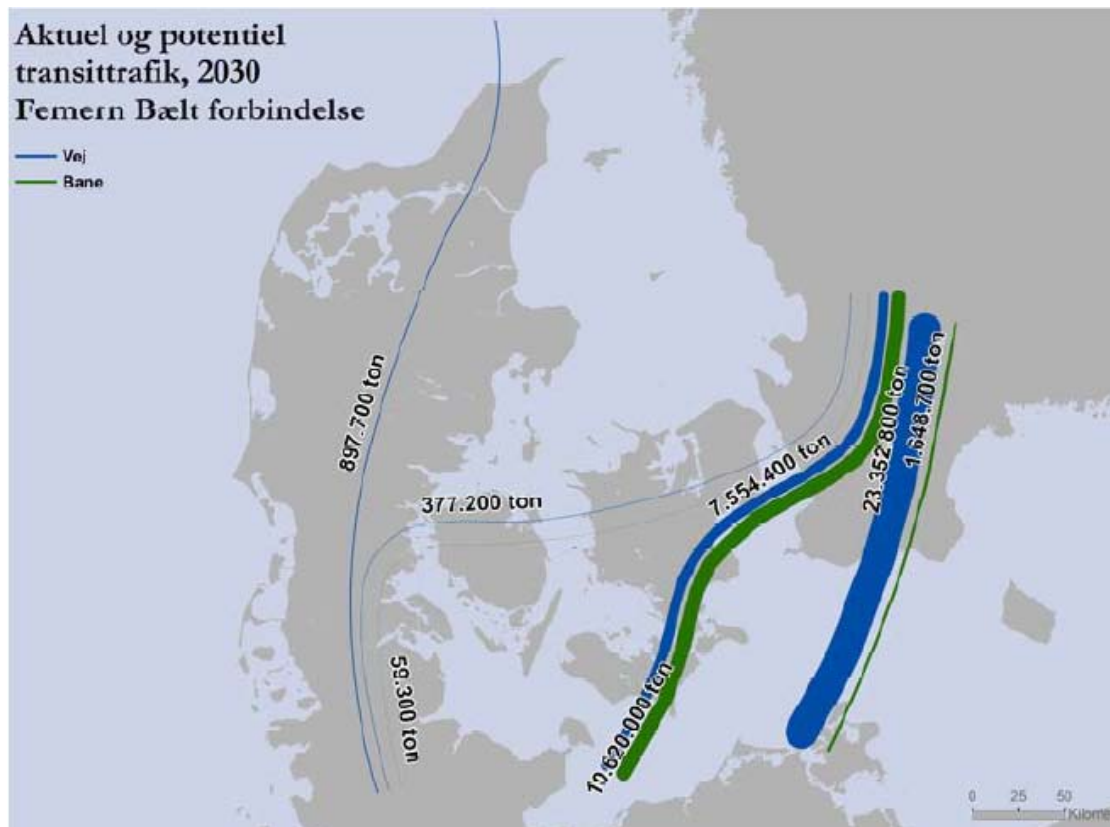
*"Green Supply Chain Management (...) integrate environmental considerations into traditional supply chain management (...) including product design, procurement, sourcing, manufacturing, logistics and delivery of final product to the consumers."*

Emmet & Sood, 2010



# Transport and logistics in the Öresund Region

## - freight transit flows (2030)



Source: Ministry of Transport, 2011.

- The Öresund Region is an important transit region for freight flows between Scandinavia and the European Continent
- Distinct division between rail freight via Zealand and road freight via ferry ports in Southern Scania

# Transport and logistics in the Öresund Region - employment

	Scania	Zealand	The Öresund Region
2004	21.654	55.494	77.148

*Source: Serin & Hansen, 2006.*

# Transport and logistics in the Öresund Region

## - employment in sub-sectors

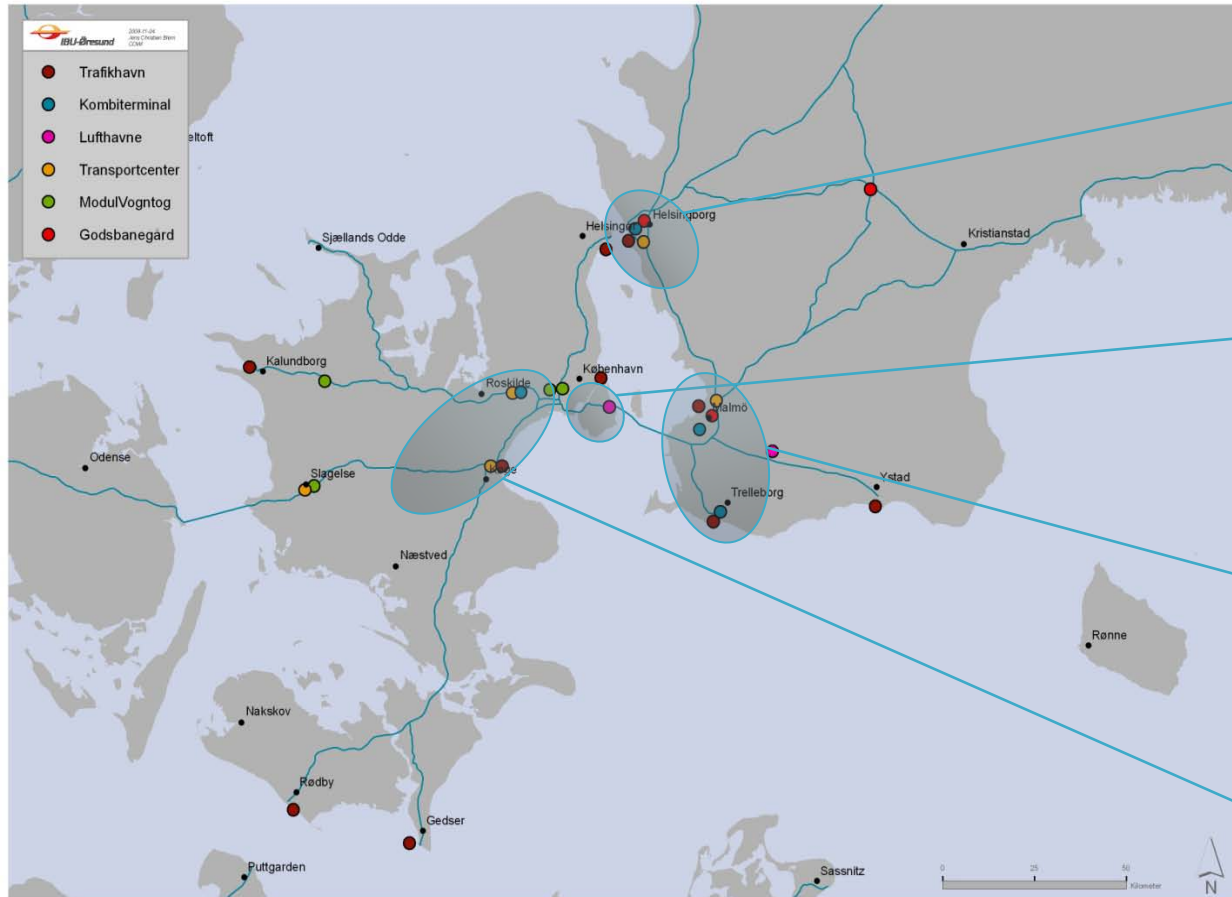
Road transport	26,2
Maritime transport	5,4*
Air transport	7,6*
Rail transport	8,1*
Mail and courier	26,0
Forwarding, warehouse and other logistics activities	26,7

*\*) Including passenger transport*

*Source: Serin & Hansen, 2006.*



# Clusters of logistics and transport in the Öresund region



Source: IBU, 2008.

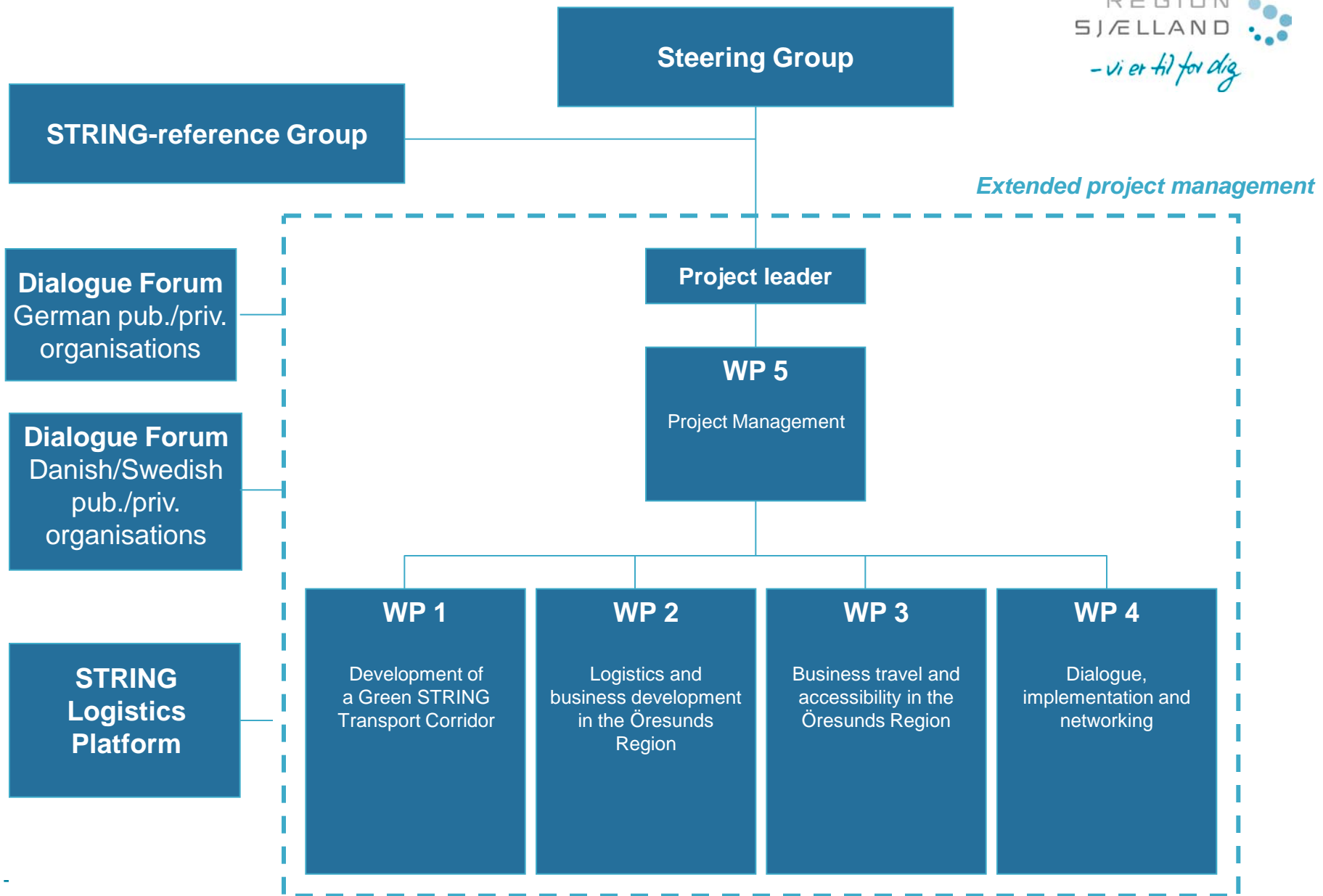


# Green STRING Transport Corridor

## Objectives

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- ❑ The overall objective of the project is to promote and highlight potentials via innovative transport and logistics to develop a green transport corridor from the Öresund Region to Hamburg.
  - ❑ The project will identify demands and conditions that a green corridor, based on more efficient transport modes, will require from:
    - companies logistics and distribution strategies
    - on cross-border planning among public authorities on local, regional and national level in the STRING-corridor.
  - ❑ The intention of the project is to facilitate a cooperation among business, research institutions and public authorities in the STRING-corridor on how to develop innovative and efficient transport and logistics solutions that can capitalise the benefits of the coming Femern Belt connection.
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# Project details

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- ❑ The project is applying for funding via the Interreg IVA Öresund Programme
  - ❑ 12 Swedish and Danish partners:
    - 3 regions
    - 5 municipalities
    - 3 university departments
    - 1 national public authority
  - ❑ Planned project period: 2012-2014
  - ❑ Budget: 2,8 mio. EURO
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# Thank you for your attention.



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