



*Towards an integrated transport system in the  
Baltic Sea Region*

## Towards the BSR blueprints. A showcase of ICT in transport and logistics

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*Umbrella Seminar, Umea 29th May.2012*

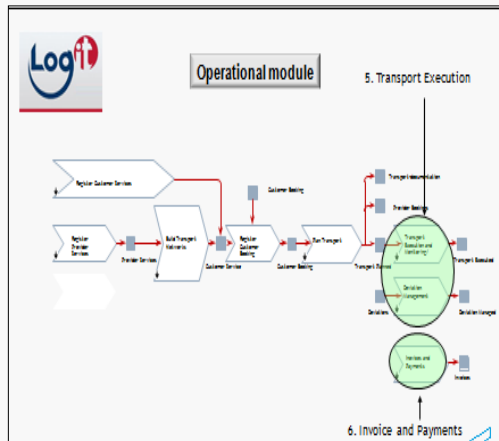
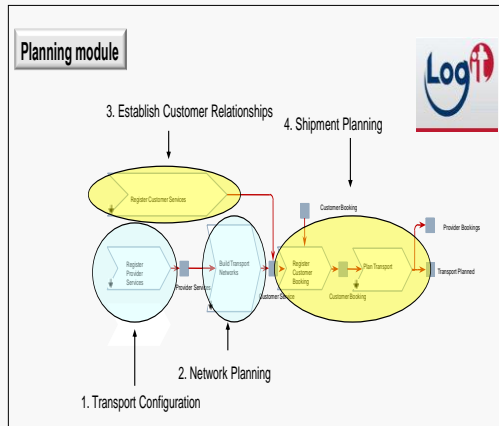
# Part 1 - Review of the ICT tools. Main report findings



- Functionalities
- Market requirements
- Gap analysis
- Integration into multi-functional platform - benefits & challenges
- Standardisation as the main challenge
- Conclusions

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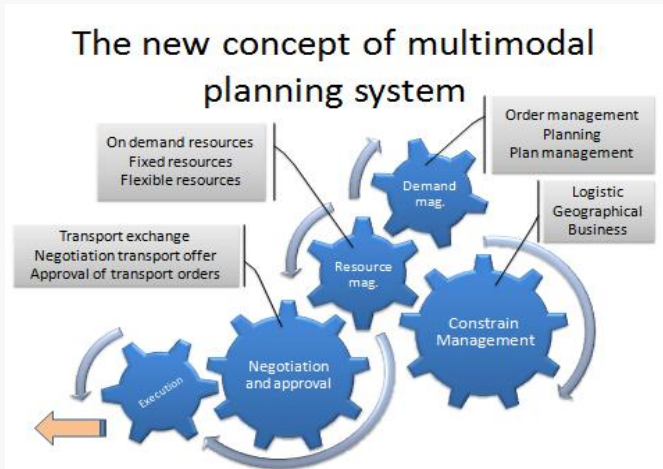
# Part 2 - ICT tool for the intermodal supply chain planning. ( TransBaltic Task 5.3 results )



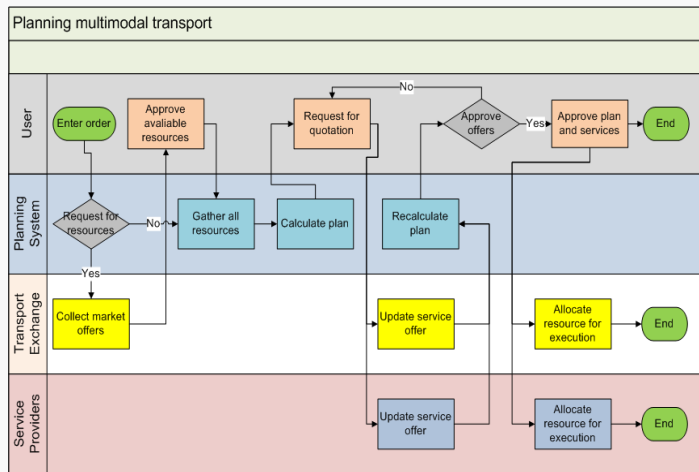
- Need for supporting companies in modal choice
- Functionality of the ICT tool for optimizing modal choice
- Scope of works within WP5.3.
- Presentation of market information gathered
- Pros & cons of applications supporting modal choice
- Improvements required
- Recommended support from the public sector
- General deployment plan

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# Part 3 - ICT tool development directions



- Multimodal Information System requirements
- Broad classification levels of planning
- The major challenges to solve
- The new concept of intermodal planning tools
- Structure of intermodal planning system
- Process flow
- Conclusions



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