



Towards an integrated transport system in the Baltic Sea Region

TransBaltic - follow-up initiatives

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Follow-up initiatives

umbrella → transport cluster cooperation under the BSR Programme

- Headline: Sustainable, multimodal and green transport corridors
- Lead partners of 8 projects, support from other project initiatives
- Cluster leader: Region Skåne
- Purpose: Share knowledge, bridge activities, communicate achievements
- Duration: September 2012 -September 2013
- Expected to update and extend the MTAP document





the 'BSR TransGovernance' project

- Objective: use multi-level governance instruments to better align transport policies in the BSR and include the business perspective
- Initiators: TransBaltic, EWTC II, Scandria
- 23 partners, several associated organisations
- Project leader: Region Blekinge
- Purpose: Achieve greener and more efficient transport in the BSR, in line with the EU Baltic Sea Strategy
- Duration: September 2012 September 2014
- Expected to help streamline the MTAP policy actions with BTO key messages









Follow-up # 1: umbrella → transport cluster cooperation under the BSR Programme

Input to the next programming period

Cooperation Platform

BSR green corridor benchmarks

Financial mechanisms

Dialogue with policy stakeholders (presentation of Cluster Roadmap eg. TEN-T, EUSBSR, NDPTL, Green Corridor, Financing recommendations)









Possible path to green corridor benchmarks...

TransBaltic, EWTC II. Scandria, Swedish Ministry of Enterprise. **Energy & Communication** GC best practices, stakeholder Agreement analyses, cost-benefit analyses Inventory Corridor investigations - feasibility of GC concept across the BSR **KPIs Business** Set of key performance cases indicators for testing Green Corridor Travel Planner Manual Information Service model **Broker system** for log.centres **Green Corridor** Management Strategy 2030 BSR plans **Green logistics** GREEN CORRIDOR think-tank with R&D institutions involved in the partner blueprints projects **BENCHMARKS**









Follow-up # 2: the 'BSR TransGovernance' project

multi-level governance models, tools and approaches

better alignment of transport policies in the BSR at various levels

better incorporation of the business perspective

public and private stakeholders more committed to greener and more efficient transport in the BSR

(in line with the EU Baltic Sea Strategy)









BSR TransGovernance - reference scales

the overall BSR area the overall BSR area

cross-border integration areas with high dynamics of flows

transnational transport corridors: showcase of freight flows management between EU and non-EU countries (N-E)

transnational transport corridors: showcase of development axis connecting the BSR with the Med area (N-S)

sites of intermodal terminals

MACRO

MESO

CORRIDOR

MICRO









BSR TransGovernance - main outputs

Implementation and management framework for strategies and action programmes at the MACRO level

 $(BTO \leftrightarrow MTAP)$

Operational MLG model for the corridors:

EWTC, incl. financial toolbox

SCANDRIA, incl. smaller scale action plans

Operational MLG model for intermodal terminal sites

Implementation and management framework for strategies and action programmes at the MESO levels

Öresund area

Helsinki-Tallinn area

Eastern Norway County Network (prep.)

Recommendations to ECOM on core network corridors freight management development axis











Thank you for your attention!

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